FIA CONFERENCE 2021

Purpose Driven

CONFERENCE NEWS

PRE-EVENT NEWSLETTER
1 JULY 2021

PRE-EVENT NEWSLETTER
JUNE 2021

#FIAConf2021

CONFERENCE 2021

Purpose Driven

PURPOSE DRIVEN, TOGETHER

Welcome to the first newsletter of the FIA Conference 2021. In July, some of us will head to Monaco for another FIA joint Sport & Mobility conference. All sessions will be broadcast online for those who are not able to travel.

For more than a year now, the challenges the world has faced have affected us all, impacting and sometimes threatening our daily lives and the functioning of our Federation and its Members. They have however also given us the opportunity to re-evaluate our priorities, go further to inspire lasting positive change, and to draw on creative businesses to find opportunities as we continue to build a resilient network.

Our community launched the #PurposeDriven movement at the FIA eConference in June 2020 and highlighted the FIA's strong position, while providing a new sense of direction to pursue our essential goals.

Taking place from Monday 5 to Thursday 8 July around the theme 'Purpose Driven, Together', the FIA Conference will address how the FIA Family has reaffirmed its will to increase the positive contribution of Motor Sport and Mobility to society, giving the floor to Member Clubs' Presidents and senior executives, as well as global leaders and experts.

The FIA Conference will feature several keynote speeches and interactive panel discussions addressing topics of interest to us all: experts will first share impactful initiatives and best practice that aim to make a positive contribution to society; we will then look at the new decade under the lens of sustainable energy, capturing key learnings from the FIA Motor Sport industry on alternative powertrain technologies, as well as business models and priorities for FIA Mobility Clubs; and finally, we will have an insight on how the FIA is contributing to reaching Vision Zero while engaging with a new safety culture.

While Sport sessions will explore the economic and social impact of our sport, the place of women in our disciplines and how, through tangible examples, motor sport has no barriers or limits to participation, Mobility sessions will address how to foster business diversification and innovation in Mobility Clubs, and how to remove barriers to tourism development.

The Conference will close by looking at the future through greater youth engagement, discussing how to integrate the new habits of younger generations into mid-to-long term strategic orientations for the FIA and its Member Organisations.

In this newsletter, you will find the detailed programme of the FIA Conference and practical information for on-site and online attendance.

After this demanding and eventful year, the FIA Conference 2021 promises to be a memorable event that will bring the whole FIA Family closer together. The large number of registered Delegates confirms the strong interest of this Conference for all our Clubs. We look forward to seeing you in Monaco working all together to develop sport and mobility. We hope you will join us!

Should any of your colleagues wish to attend the FIA Conference 2021 online, please contact the FIA Events team at fiaconference@fia.com

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PROGRAMME

MONDAY 05.07.21

11:00 – 14:00 HER
FIA WORLD COUNCIL FOR AUTOMOBILE MOBILITY AND TOURISM*
Room: Salle Eiffel

12:00 – 14:00 BEL
LUNCH

14:30 – 15:00 FAI
OPENING SESSION
Room: Salle d'Or I & II

15:00 – 16:30 FAI
JOINT SESSION
Purpose in Practice: Accelerating Positive Contributions to Society
Room: Salle d'Or I & II

19:30 – 21:00
WELCOME COCKTAIL

TUESDAY 06.07.21

09:00 – 10:15 FAI
JOINT SESSION
The Future of Powertrain Technologies: Towards Sustainable Motor Sport & Mobility
Room: Salle d'Or I & II

10:45 – 12:00 FAI
SPORT SESSION
Economic & Social Impact of Motor Sport
Room: Salle d'Or I & II

12:00 – 13:00 BEL
LUNCH

13:00 – 14:00 FAI
MOBILITY SESSION
Fostering Business Diversification and Innovation in Mobility Clubs
Room: Salle d'Or I & II

14:30 – 15:30 FAI
SPORT SESSION
Breaking Barriers through Motor Sport
Room: Salle d'Or I & II

14:30 – 16:30 PAR
AUDIT COMMITTEE MEETING*
Room: Salon Prince Jacques 1er

15:00 – 17:30 HER
WIM COMMISSION*
Room: Salle Eiffel

16:00 – 17:30 FAI
JOINT SESSION
Vision Zero: a World Without Death and Serious Injuries on Track and on Roads
Room: Salle d'Or I & II

WEDNESDAY 07.07.21

09:00 – 12:30
ONSITE ACTIVITIES
Chapiteau de Fontvieille

09:30 – 12:30 ACM
SENATE MEETING*
Room: Salle du Conseil

12:30 – 13:30 BEL
LUNCH

13:30 – 14:30 FAI
SPORT SESSION
Women in Motorsport
Room: Salle d'Or I & II

13:30 – 18:00 HER
WIM SEMINAR*
Room: Salle Eiffel

15:00 – 16:00 FAI
MOBILITY SESSION
Removing Barriers to Tourism Development
Room: Salle d'Or I & II

16:30 – 17:30 FAI
JOINT SESSION
Towards the Next Decade of Action: Youth Engagement
Room: Salle d'Or I & II

17:30 – 18:00 FAI
CLOSING SESSION
Room: Salle d'Or I & II

19:00 – 22:00
GALA DINNER
Yacht Club de Monaco

THURSDAY 08.07.21

09:00 – 16:00 FAI
FIA WORLD MOTOR SPORT COUNCIL**
Room: Salle d'Or I & II

09:00 – 16:00 HER
WIM SEMINAR*
Room: Salle Eiffel

12:30 – 13:30 BEL
LUNCH

19:00 – 22:00
INFORMAL DINNER

* *Closed meeting – Members only*
** *Closed meeting – Members only. An observer room will be available.*

FAI FAIRMONT HOTEL **HER** HERMITAGE HOTEL **PAR** HOTEL DE PARIS
ACM AUTOMOBILE CLUB DE MONACO **BEL** SALON BELLEVUE

MOBILITY/SPORT · SPORT · MOBILITY · WIM · ENTERTAINMENT

INFORMATION

For those attending by video conference, you will receive your login details for all the meetings before the FIA Conference 2021.

TIME SLOTS

All indicated time slots are **CEST - PARIS TIME**.

WELCOME DESK

Fairmont Hotel

On Sunday 4 July from 14:00 to 18:00
From Monday 5 to Wednesday 7 July from 08:00 to 18:00
On Thusday 8 July from 08:00 to 14:00

FIA EXHIBITIONS BOOTHS & eMOTOREX

Fairmont Hotel and on the online platform

Monday 5 July from 08:00 to 18:00
Tuesday 6 July from 09:00 to 18:00
Wednesday 7 July from 09:00 to 18:00

TRANSFERS

Transfers will be organised upon arrival to the Conference venues and to the social events.

SANITARY MEASURES

We kindly remind you to respect the sanitary measures at all times during your stay in Monaco and at the Conference venues.

SOCIAL EVENTS DRESS CODE

WELCOME COCKTAIL
Smart casual.

GALA DINNER
Business attire, jacket & tie required.
Women should dress with equally appropriate formality.

INFORMAL DINNER
Business attire, jacket & tie required.
Women should dress with equally appropriate formality.

FIA CONFERENCE 2021

Purpose Driven

JOINT SESSIONS

OPENING SESSION: PURPOSE DRIVEN, TOGETHER

Purpose Driven

Monday 5 July - 14:30-15:00

Opening of the FIA Conference in Monaco hosted by James Allen and Edie Lush, with welcome introductions from Automobile Club de Monaco President Michel Boeri, FIA Deputy President for Automobile Mobility and Tourism Thierry Willemarck, FIA Deputy President for Sport Graham Stoker, FIA President Jean Todt and H.S.H. Prince Albert II of Monaco (in order of appearance).

THE FUTURE OF POWERTRAIN TECHNOLOGIES: TOWARDS SUSTAINABLE MOTOR SPORT & MOBILITY

Tuesday 6 July - 09:00-10:15

The new decade will be a turning point in the shift towards sustainable energy. This session aims at emphasising the change we are in, capturing some key learnings from the FIA Motor Sport industry on alternative powertrain technologies, and highlighting the business models and priorities for FIA Mobility Clubs. It will provide an opportunity for Delegates to hear how the FIA and its Member Clubs are working with stakeholders to influence and shape the future of sustainable Motor Sport & Mobility at the regional and local levels.

PURPOSE IN PRACTICE: ACCELERATING POSITIVE CONTRIBUTIONS TO SOCIETY

Monday 5 July - 15:00-16:30

The global COVID-19 pandemic has refocused our objectives and has made it ever more crucial to demonstrate our broader role in the world. To reinforce its societal engagement, the FIA launched the PurposeDriven movement in order to accelerate and amplify positive contributions to society in "Environment", "Health & Safety", "Diversity & Inclusion" and "Community Development". Leading figures from the civil society and Club representatives championing similar priorities will share impactful initiatives and best practice from the Sport and Mobility communities that aim to make a positive contribution to society by encouraging more inclusivity, as well as spearheading safer and eco-friendlier innovation and behaviours.

VISION ZERO: A WORLD WITHOUT DEATH AND SERIOUS INJURIES ON TRACK AND ON ROADS

Tuesday 6 July - 16:00-17:30

The session will give an insight on how the FIA is contributing to achieving Vision Zero and pursuing a new safety culture. Taking inspiration from the research, the development and the safety approach in motor sport, FIA Member Clubs and motor sport experts will share views on to how to build a mindset which supports the implementation of effective road safety interventions. Finally, concrete case studies on both Sport and Mobility will be presented as opportunities to change and foster a safety culture.

Simultaneous interpretation will be available into Spanish and French. Delegates attending in Monaco will be invited to use the Interprefy app on their smartphones (headphones needed).
All indicated time slots are CEST - PARIS TIME.

FIA CONFERENCE 2021

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JOINT SESSIONS

TOWARDS THE NEXT DECADE OF ACTION: YOUTH ENGAGEMENT

Wednesday 7 July - 16:30-17:30

Young leaders will take the floor to discuss challenges and opportunities for the future of Motor Sport and Mobility. Looking at the next decade of action, this session will reflect on today's youth and their needs. Young leaders and Club representatives will discuss how to integrate the new habits of younger generations into mid-to-long term strategic orientations for the FIA and its Member Organisations.

CLOSING SESSION

Wednesday 7 July - 17:30-18:00

The closing session will wrap up the main issues discussed during the Conference, and bring Delegates together for final conclusions across Sport and Mobility subjects. There will be closing statements from FIA Deputy President for Sport Graham Stoker, FIA Deputy President for Automobile Mobility and Tourism Thierry Willemarck and FIA President Jean Todt.

Simultaneous interpretation will be available into Spanish and French.
Delegates attending in Monaco will be invited to use the Interprefy app on their smartphones (headphones needed).
All indicated time slots are CEST - PARIS TIME.

MOBILITY SESSIONS

FOSTERING BUSINESS DIVERSIFICATION AND INNOVATION IN MOBILITY CLUBS

Tuesday 6 July - 13:00 -14:00

Focusing on business diversification and innovation, this session will both share the findings of the FIA Mobility Worldwide programme that has supported Clubs through the crisis and discuss how the FIA can accompany and foster a culture of innovation within Clubs.

With a regional approach, we will discuss practical and concrete ways in which Clubs can identify business diversification opportunities to bolster Club relevance and income streams as well as to develop and unleash their power of innovation.

REMOVING BARRIERS TO TOURISM DEVELOPMENT

Wednesday 7 July - 15:00-16:00

Before the COVID-19 crisis, travel and tourism sectors accounted for 1 in 4 of all new jobs created across the world, 10.6% of all jobs (334 million), and 10.4% of global GDP (US$9.2 trillion). The pandemic and the increased competition between destinations have had a significant impact on several economies heavily reliant on tourism. This concerns authorities and the travel industry across the globe. Challenges include: highly complex regulatory frameworks, fiscal and legal barriers, lack of clear brand image for some tourist destinations or insufficient promotional funds. How can countries whose GDP is heavily relying on tourism reverse the trend? What hope is there for any meaningful policy change? How will tourism develop in a post-pandemic future?

SPORT SESSIONS

ECONOMIC & SOCIAL IMPACT OF MOTOR SPORT

Tuesday 6 July - 11:00-12:00

This session will focus on the launch of a global study by Ernst & Young that looks at the 'Economic and Social Impact of Motor Sport', and the positive contribution that it is making to society worldwide. National Sporting Authorities from across the world will talk about the best way to utilise this report to support local motor sport projects, get in contact with national authorities and sponsors, and demonstrate that motor sport can be a perfect enabler for people to get together, participate, and socialise in a post-pandemic context.

WOMEN IN MOTORSPORT: A DECADE OF ACTION

Wednesday 7 July - 13:30-14:30

This session will reflect on the progress made since the creation of the FIA Women in Motorsport Commission in 2009 and explore actions for the future. It has been an exciting and progressive journey which is starting to reap rich rewards as important partners join the journey, more females are introduced to the world of motor sport and others are being given equal opportunities to prove their ability. Assessing what has been achieved to date will guide and shape our future as we look towards the next decade of support for women in our sport.

BREAKING BARRIERS THROUGH MOTOR SPORT

Tuesday 6 July - 14:30-15:30

This session will demonstrate that there are no barriers to entry or limits to participation in motor sport by looking at various case studies that exemplify this, including digital motor sport and the testimony of Reema Juffali, who became the first Saudi woman to receive a racing licence. The discussion will look at how Clubs can utilise this, as well as participation in the FIA Motorsport Games, a global competition uniting nations. We will also present a case study demonstrating that sport can bring communities together even during a crisis lasting for years.

Simultaneous interpretation will be available into Spanish and French. Delegates attending in Monaco will be invited to use the Interprefy app on their smartphones (headphones needed).
All indicated time slots are CEST - PARIS TIME.

PRACTICAL INFORMATION

THE FIA CONFERENCE 2021

The FIA Conference 2021 will be hosted in the Principality of Monaco but will also be available online on a dedicated platform for Delegates who will not be able to travel. Bordered by France to the north, east and west, the Mediterranean Sea to the South, and close to Italy, it is built on 202 hectares of land whose 38,300 residents represent 139 nationalities.

FIA Delegates will be treated to various social events and experiential activities, and their partners will be able to enjoy an exciting dedicated programme.

Join us for this unique opportunity to build synergies and unite FIA Clubs while celebrating the achievements of our Members around the world.

VENUE: FAIRMONT HOTEL

The Fairmont Monte Carlo is a unique resort located in the heart of Monaco, between the Mediterranean Sea and the legendary Monte-Carlo Casino.

Due to the current health situation, the Hôtel Hermitage and Hôtel de Paris have been certified as compliant with COVID-19 "business restart" health sanitary measures by Bureau Veritas France, and awarded with Monaco Safe label. You can find **more information here**. The Fairmont Hotel has been certified AllSafe Accor and awarded with the Monaco Safe label.

FIA CONFERENCE WEBSITE

For more information about the FIA Conference and the programme, please visit the **dedicated website here**.

REGISTRATION

Please make sure you have registered for the FIA Conference before it starts! This ensures that you will be able to access it. Once registered, you will receive a confirmation email with the instructions to access the FIA Conference. It is the first step to access all the content and useful information about the event.

Registration link

Please also ensure to register for any session you are willing to attend. If you experience issues during this process, please contact us at **fiaconference@fia.com**.

INVITE YOUR COLLEAGUES

Should any of your fellow colleagues wish to attend the FIA Conference 2021 online, please contact the FIA Events team at **fiaconference@fia.com**.

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PRACTICAL INFORMATION

ATTENDING THE FIA CONFERENCE 2021

On-site

The welcome desk will open on Sunday 4 July at 14:00. It will be set up at the Fairmont Hotel. Please visit the desk upon arrival. The FIA Conference team will be available to assist you with any queries.

Online

The FIA Conference online platform will not only broadcast the sessions live but will also offer a wide variety of content and information, such as session descriptions, speakers lists and presentations, virtual exhibitor stands, etc. You will have the opportunity to chat with your colleagues and other Delegates attending the FIA Conference.

About the sessions

Sessions are open with no limit regarding the number of online participants per Club.

All sessions will be recorded and available on the Conference platform for 30 days after the end of the event. They will also be shared on FIA Networks (dedicated website to FIA Affiliated Members).

INTERPRETATION

All sessions will be held in English. A simultaneous interpretation service into French and Spanish will be available.

If you are attending in Monaco

Pre-download now the free application Interprefy from the App Store or Google Play.

When launching the Interprefy app, enter the token FIA-CONF (only for open & plenary sessions), then click on 'Connect' and select your language.

If you are attending online

You will be able to choose your language of preference directly under the live stream bar.

TRAVEL, ACCOMODATION & VISA REQUIREMENTS

Should you have any questions about travel, accomodation arrangements or visa requirements, please contact the FIA Travel Services: **travel@fia.com**.

FIA SANITARY PLAN

Please note that the FIA has put in place a strict Sanitary Plan which will have to be applied by all Delegates and staff present in Monaco for the FIA Conference. Please beware that this plan may evolve by July. You can find this **Sanitary Plan here**.

WEATHER AND TIME ZONE

Monaco time is GMT+2 in July.

July is a warm summer month in Monte-Carlo, with average temperature varying between 19,3°C (66.7°F) and 26,4°C (79.5°F).

In July, the average sea temperature is 23,2°C (73.8°F).

CURRENCY

Please note that Monaco uses Euros (EUR).

1 EUR = 1,20 USD *(currency exchange rate as of 23 June 2021)*

MONACO
05-08 JULY

Purpose Driven

Julius Bär

RICHARD MILLE

FIA.COM