

BUILDING THE FUTURE OF MOBILITY

6-8 FEBRUARY 2022
DUBAI, UAE

MENA
TRANSPORT
CONGRESS
& EXHIBITION



FOREWORD

The urban mobility landscape was undergoing fundamental transformations with the emergence of Mobility 4.0 driven by four distinct game-changers: autonomous, connected, shared and electric mobility. Then came COVID-19!

COVID-19 has disrupted every aspect of our lives, with significant impact on the global economy, consumer behaviour, supply chains, and indeed urban mobility.

The public transport sector will play an important role in getting both our economies and people moving again. By embracing digitalisation, innovative and sustainable solutions towards mobility challenges, the public transport sector is at the core of the global transition towards a “new normal”, while ensuring the contribution to a cleaner and safer post-pandemic world.

With this backdrop, “Building the Future of Mobility” is the theme of the 2022 MENA Transport Congress and Exhibition. From autonomous technologies to smart ticketing, dynamic on-demand services, smart apps the region is all set to embrace the evolution of the public transport sector.

Join us in shaping the future of mobility in MENA region.



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BUILDING THE FUTURE OF MOBILITY!

The MENA Transport Congress and Exhibition is the premiere and most attended public transport event held in the region since 2007 in partnership between UITP and RTA.

From autonomous mobility to harnessing technology to address informal transport, this is an exciting time for public transport in MENA. 2022 is also an exciting year as Dubai hosts the World Expo with the theme “Connecting Minds, Creating the Future.”

The program for the 2022 congress will address **Building the Future of Mobility** along the two main streams Advanced Mobility and Sustainability.

TO BOOK YOUR STAND PLEASE CONTACT

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THE CONGRESS & EXHIBITION WILL FOCUS ON



Artificial Intelligence



Autonomous Vehicles



Big Data



Clean Bus



Financial sustainability post-pandemic



Livable Cities



Mobility-as-a-Service (MaaS)



Non-Motorized Travel



Safety & Security



Service Excellence



Smart Governance



Smart Mobility Management



Talent Management



Technology Enablers

WHY ATTEND?



Sessions

Attend key session topics under the theme of 'Building the Future of Public Transport'



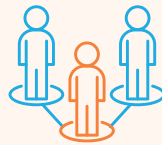
Best Practices

Witness the best practices in Public Transport



Speakers

Meet world renowned speakers



Network

With likeminded professionals



Exhibition

Explore the exhibition with 50+ exhibitor and over 2000 visitors



Dubai

A must visit destination Dubai has it all.

www.visitdubai.com

PROJECTS IN MENA REGION

UNITED ARAB EMIRATES

Dubai Metro extension

💰 5.0 billion USD (est.)

🚧 29 km (2lines extension)

🕒 2028

Dubai 2040

Bus Operation outsourcing

SAUDI ARABIA

Metro

💰 23.9 billion USD (est.)

🚧 176 km (6 lines)

🕒 2021

Bus

1000+ new buses

🕒 2020

NEOM

BAHRAIN

Metro

💰 1.7 billion USD (est.)

🚧 109 km (6 lines)

🕒 2030

EGYPT

Monorail

💰 4.5 billion USD (est.)

🚧 96 km (2 lines)

BRT & Electric Bus

Metro

Highspeed rail

New Administrative Capital

JORDAN

BRT

💰 500 million USD (est.)

🚧 50 km

Bus

350+ buses

Electric Bus

MOROCCO

BRT

🚧 22km

🕒 2022

Casablanca Tram

🚧 26 km (2 lines)

🕒 2023

REGISTRATION

WHAT'S INCLUDED IN YOUR CONFERENCE REGISTRATION?

- ✓ Access to congress sessions and activities
- ✓ Entry to the Exhibition
- ✓ Side events during the congress
- ✓ Lunch & coffee breaks
- ✓ Dedicated networking event

**BOOK EARLY
TO SAVE!**

www.MENAttransport.org

INDIVIDUAL REGISTRATION

Register by 1st December 2021 to get an Early Bird rate, which gives you 25% off the normal rate.

UITP Members

~~\$1,100~~

\$825

excl. VAT

price will go up after
1st December 2021

Non-Members

~~\$1,650~~

\$1250

excl. VAT

price will go up after
1st December 2021

GROUP REGISTRATIONS

To avail discount on Group registrations kindly contact us at registration@MENAttransport.org

WHAT TO EXPECT

2000

Participants from 30 countries

85

Speakers from 21 countries

50

Exhibitors from 17 countries

PARTNERSHIP OPPORTUNITIES

Showcase your achievements, demonstrate your **market leadership** and **maximize the visibility** of your brand to a **global audience** of key **decision makers** and public transport influencers and business leaders...

Expand your Business!

Category	# of Packages	Member (USD)	Non Memeber (USD)
Strategic Sponsor	1	145,000	170,000
Session Sponsor	2	136,000	160,000
Registration Sponsor	1	119,000	140,000
Gala Dinner Sponsor	1	115,000	135,000
Technology Sponsor	1	94,000	110,000
Interpretation Sponsor	1	81,000	95,000
Mobile Visibility Sponsor	4	64,000	75,000
Lanyard Sponsor	1	51,000	60,000
Delegate Bag Sponsor	1	51,000	60,000
Networking Sponsor	5	51,000	60,000
Lunch Sponsor	1	51,000	60,000
Welcome Reception	1	38,000	45,000
Supporting Sponsor	13	30,000	35,000
Video Visibility	5	19,000	22,000

Visit our website www.MENATransport.org for further details.

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