

The Young European Ambassadors are representing the Youth of their countries at international and regional events:

- To **raise awareness** about the Eastern Partnership and EU support and cooperation with Eastern partner countries
- To **deepen bonds** between young people from EU and Eastern partner countries
- To **encourage** civic engagement action, as well as foster unity and mutual understanding
- To **promote** the YEAs initiative and the youth-oriented activities of 'EU NEIGHBOURS east'
- To **develop** the YEAs' networking, public speaking, communication and campaigning skills.



YEAs at the European Youth Event, Strasbourg, June 2018.



YEAs at the Eastern Partnership Annual Conference, Vienna, December 2018

#### YEAs PARTICIPATING IN INTERNATIONAL EVENTS:

- 'Youth for Rights', Eastern Partnership Youth Event in Bratislava, Slovakia (27-28 October 2016)
- 'Eastern Partnership Youth Forum' in Warsaw, Poland (22-23 June 2017)
- 'Young European Ambassadors' Meet-Up' (19-20 July 2017) in Brussels, Belgium
- 'EU Youth Conference' in Tallinn, Estonia (23-26 October 2017)
- 'EU Youth Conference on Youth, Peace and Security' in Brussels, Belgium (22-24 May 2018)
- 'European Youth Event (EYE2018)' in Strasbourg, France (1-2 June 2018)

The 'Young European Neighbours' network includes a closed [Facebook group](#) of more than 4,100 users (organic growth) connecting the YEAs and the general public.

This results in:

- **daily exchange** of news, ideas, experience and best practices
- opportunities for **online engagement**
- **more information** about the EU
- greater **civic action**.



Join 'Young European Neighbours' network on Facebook



Go online to find out more

**EU NEIGHBOURS east**

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🌐 EU Neighbours - Jobs, Opportunities and Networking

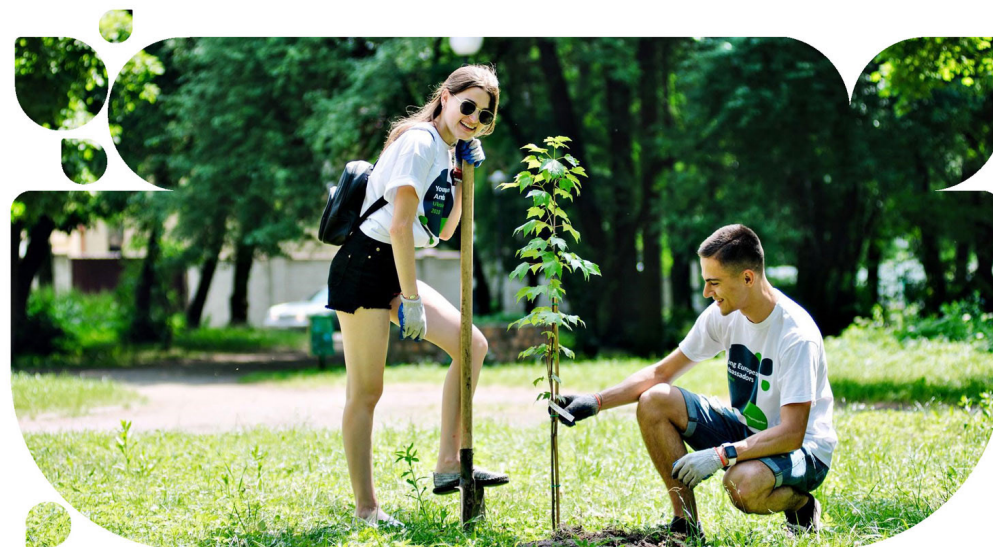


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# YOUNG EUROPEAN AMBASSADORS

## Reaching out to young people across Europe



The 'Young European Neighbours' network and its 'Young European Ambassadors' (YEAs) initiative launched by the 'EU NEIGHBOURS east' project in June 2016 aim:

- To foster **cooperation** and **sustainable links** between young people and youth organisations
- To encourage **active youth engagement** in local communities
- To support **public diplomacy** and **dialogue-driven** activities
- To support youth outreach efforts and developing '**one voice**'
- To **connect young people** from Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine and the EU Member States
- To **enhance youth engagement**
- To **share EU-related information**.

*The 'Young European Neighbours' initiative includes nearly 500 'Young European Ambassadors' that regularly engage in civic actions, participate in youth events, and communicate on social media.*

They contribute to:

- increased **awareness** and **perception** of the EU
- **enhanced understanding** of the EU partnership and **cooperation** with its Eastern partner countries.



The Young European Ambassadors is a voluntary and proactive initiative with the main goal to:

- **Network with young people** from the EU and EaP countries
- **Share experience, knowledge** and opportunities related to the EU and EaP countries
- Communicate the main message that we are **#strongertogether**

## TYPES OF ACTIVITIES:

- public diplomacy and online engagement
- local civic engagement activities
- international and regional events focusing on youth activism.



YEAs at the European Union Youth Conference in Estonia, October 2017



Find out more about the EU support to Youth

3300+ Instagram followers



## What does it mean to be a Young European Ambassador?

*"Europe for me means peace, freedom and equality. As a Young European Ambassador, I aim to share these values every day with young people of my country and beyond. Europe means diversity and friends from different countries, cultures and backgrounds. As a YEA, I am communicating and cooperating with young people from all over Europe. Being a YEA means communication, cooperation and mutual exchange. The result is truly rewarding: you offer and gain new skills, knowledge and a broadened worldview. Last, but not least, being a YEA means contribution. By helping young people get actively engaged in their communities and society, I invest in the process of making them better future leaders."*

Ani Khachatryan, Armenia, 26 years old.

## World Environment Day (June 2018)

108+ trees planted in Armenia, Belarus and Ukraine  
114+ roses planted in Georgia and Moldova



## CIVIC ENGAGEMENT ACTIVITIES AIM:

- To **contribute** to a better understanding about the EU and its relations with the Eastern partner countries
- To **engage** with young people across the region and help them become actively involved in their communities
- To **raise awareness** about youth opportunities and the online channels of communication and encourage young people to become actively involved
- To **discuss** the EU and EU-funded opportunities in an informal environment.

## TOP POST

**"Back to School" social media challenge**  
450+ comments, reactions and shares  
10,000+ people reached



Cooking class in Baku, Azerbaijan in December 2018



Supporting local winemakers in Georgia, October 2018



Sharing experiences in the Republic of Moldova, 2018



Talking Human Rights over a cup of coffee in Armenia, December 2018



Planting trees in dedication of World Environment Day, Belarus, June 2018



Meeting with local youth to discuss the EU, Ukraine, December 2018

