



## WB SUCCESS STORIES

### CRAFTING EUROPE IN THE BRONZE AGE AND TODAY (CRAFTER)

CRAFTER aimed at reviving modern-day artisanship by drawing inspiration from pottery traditions of four of the most remarkable Bronze Age societies of Europe: El Argar (south-eastern Spain), Únětice (Central Europe), Füzesabony (eastern Hungary) and Vatin (south Serbia).

#### Key Objectives

1. **Four potters from Spain, Germany, Hungary and Serbia drawn on their skills to (re)create ceramic vessels** representative of some of the most outstanding Bronze Age cultures of Europe: El Argar (southeast Spain), Únětice (Central Europe), Füzesabony (eastern Hungary) and Vatin (south Serbia).
2. This process was at the same time **captured in four documentary films**, which will showcase a double heritage: the prehistoric pottery and the nowadays threatened traditional artisanship.
3. To turn the experiences acquired by the potters in the context of the project into an opportunity to revive their trade. CRAFTER was about sharing cultural heritage, preserving it, and finding innovative ways to make a sustainable tourism around it. To achieve this goal, and in addition to online dissemination, **the project's final initiative sought to make the ceramic reproductions available for at museums and online shops, in an effort to open a market for these new creations.**

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