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EaPeReg website proposal

**Prepared by EU4Digital
Facility**

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Current situation

- Eapereg.org website is in use
- Security concerns
- Outdated CMS
- Challenges with technical maintenance
- Preferred solution from EaPeReg:
 - construction of a new page on a secure CMS from the beginning and transfer of the current website content onto it
 - up-to-date graphic design which would increase EaPeReg's visibility and foster Network's brand building.



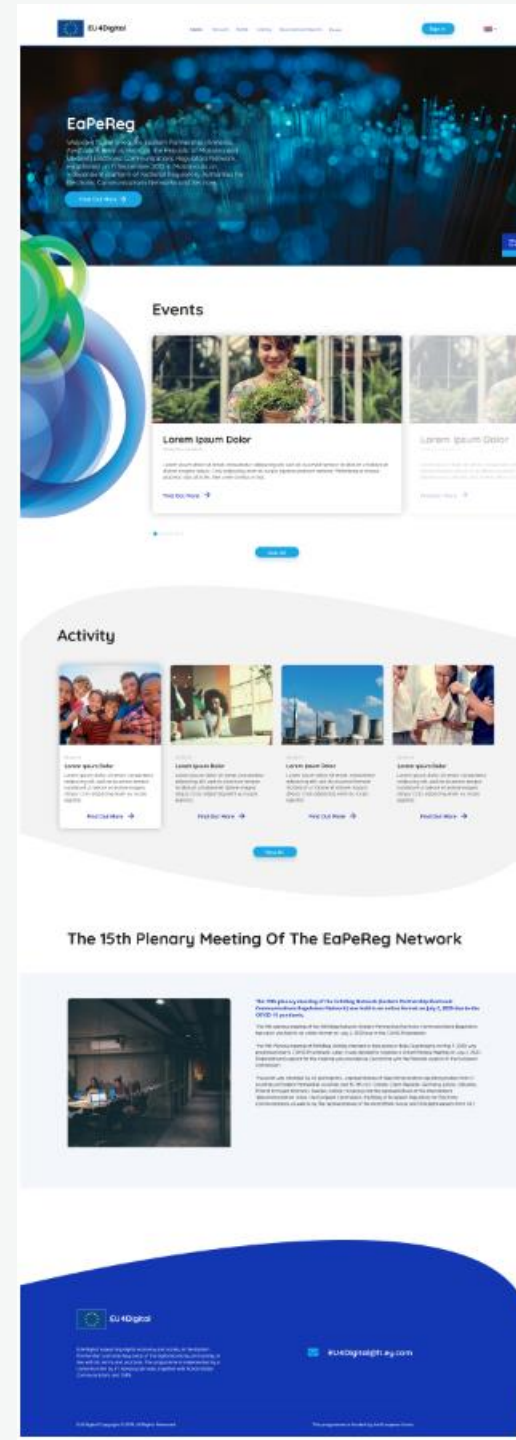
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Proposed solution

- Respect the EU's Strategic communication guidelines
- Recreate EaPeReg website under EU4Digital hub (built on WordPress CMS)
- Proposed url: eufordigital.eu/eapereg
- Keep eapereg.org domain, and enable redirect to the new url
- Design sub-portal matching the look & feel of the core portal
- Migrate relevant content
- Keep the page in two languages (EN and RU) and potentially add more languages
- Enable EaPeReg team to have full editorial access and control over the new page



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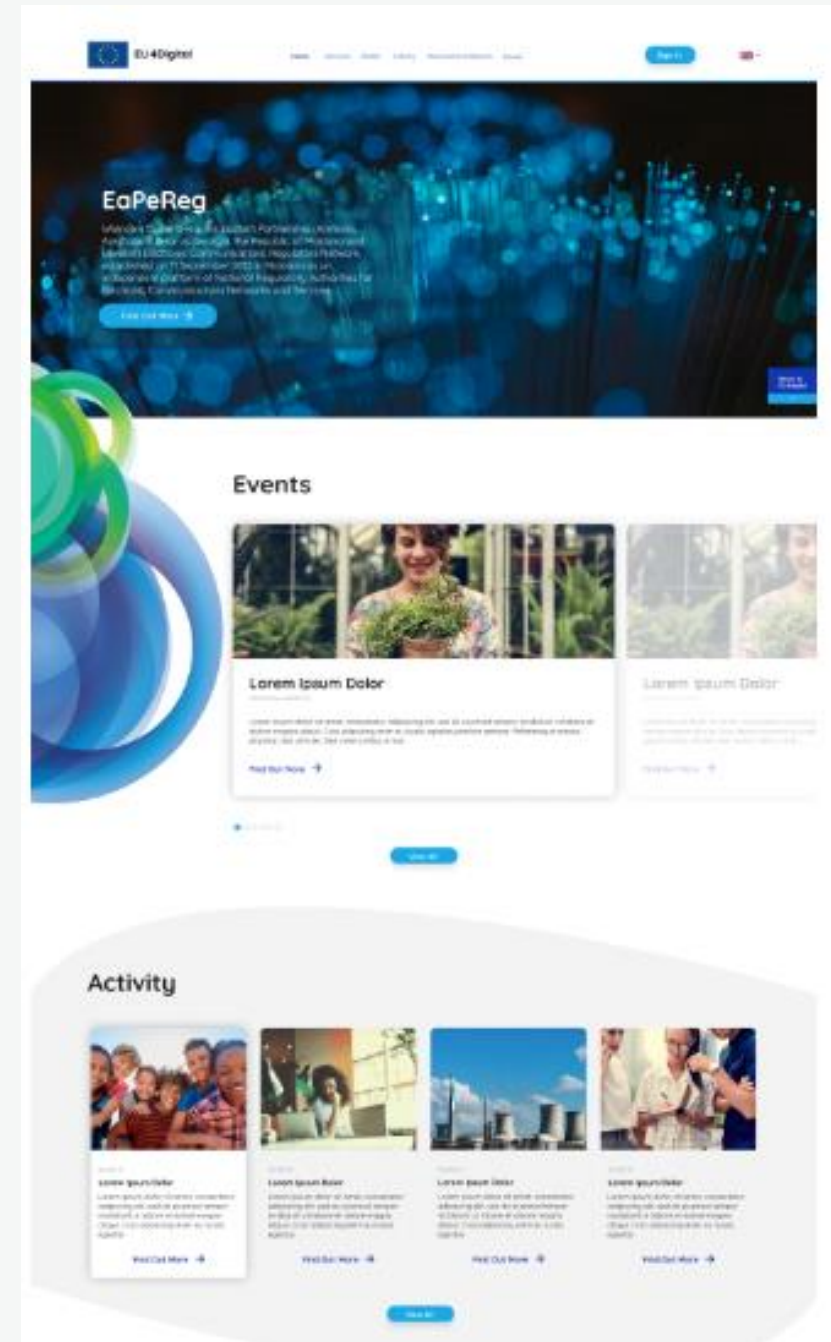


Next steps

- Design proposal
- Development of wireframes
- Drafting of relevant static content
- Selection of content to be migrated
- Development and set up of the page
- Set-up of the redirect from the existing portal
- Training sessions for EaPeReg team enabling them to create, maintain and upload the related content directly
- Creation of separate google analytics account
- Technical maintenance and support throughout the period



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Thank You