



Regional seminar regions 3 and 7 South Mediterranean and Middle East

Grant Holders Meeting CBHE projects 2023

7 February 2024



German BERNAL RIOS

European Commission

DG Education, Youth, Sport and Culture (EAC)



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European Commission

Directorate-General for Neighbourhood and Enlargement
Negotiations (DG NEAR)



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Directorate-General for Education, Youth, Sport and Culture
(DG EAC)

South Mediterranean - projects per strand/type

130 eligible applications received
14 projects selected

Strand 1

2 National projects

Strand 2

2 National projects
4 Regional projects
3 Cross-regional projects

Strand 3

3 National projects

South Mediterranean projects - EU priorities

Digital Transformation



LEADS (DZ)
CaP4Preceptors (JO)
VOLCANIC (MA, IL)
EDUGAME (TN, AL, XK, BA)

Green deal



SERMED (LB, PS)
PRO-GREEN-LABs (EG, JO)
BLUE-ERA (EG, TN, JO)
BREEDTECH (PS, KE)

Sustainable growth and jobs



SE.TC (LB)
EgIRO (EG)
PhDGOV (PS)
PSYCO-PRAC (PS)
EQOSAF (MA, TN, SN, CI)

Migration and mobility

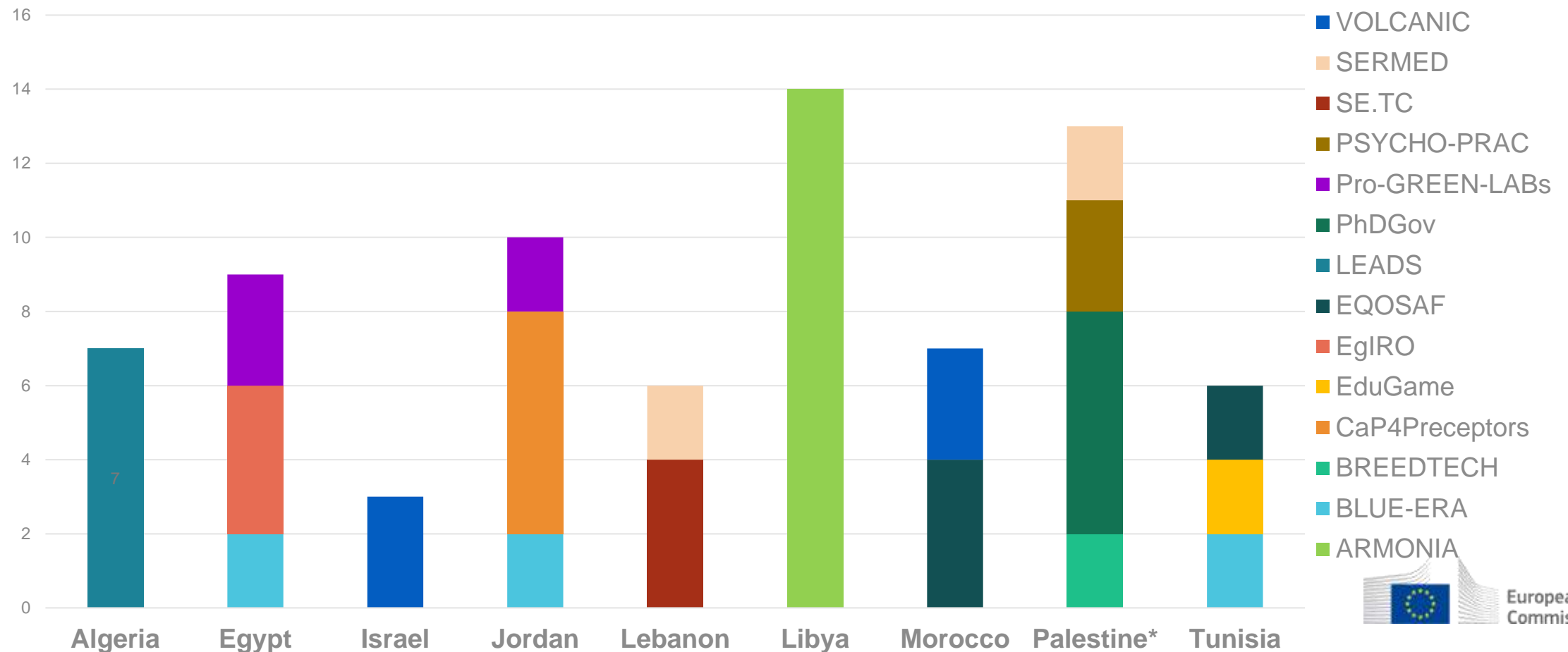


ARMONIA (LY)

Participation of South Mediterranean Countries

135 EU/NON EU total partners of which:

- 75 South Med partners (COO and PAR) - 67 different organisations participating in 1 project each, 8 organisations participating in 2 projects
- 12 partner from Western Balkans and Sub-Saharan Africa
- 48 EU/non EU associated to the E+ Programme



Overview

Project Acronym	Country 1	Country 2	Country 3	Country 4	EU Countries/ Countries Associated to E+	N of partners	Priority	Strand	Type
LEADS	DZ (COO)				LV, IT, TR, NO	11	Digital Transformation	3	National
VOLCANIC	IL (COO)	MA			PT, ES, PL	9	Digital Transformation	2	Regional
BLUE-ERA	EG	TN	JO		FR (COO), EL, IT	9	Green deal	2	Regional
EDUGAME	TN	AL	BA		LT (COO), ES, IT	9	Digital Transformation	2	Cross-regional R1/R3
EQOSAF	MA	TN	SN	CI	FR (COO), BE, IT	17	Sustainable growth and jobs	2	Cross-regional R9/R3
CaP4Preceptors	JO (COO)				EL, PT	8	Digital Transformation	2	National
SE.TC	LB (COO)				IT, IE	7	Sustainable growth and jobs	1	National
ARMONIA	LY				IT (COO), TR	18	Migration and mobility	3	National
SERMED	LB	PS			IT (COO), FR, ES	7	Green deal	2	Regional
PSYCHO-PRAC	PS				IT (COO), ES,	6	Sustainable growth and jobs	2	National
PHDGOV	PS (COO)				DE, BE, SE	9	Sustainable growth and jobs	3	National
BREEDTECH	PS	KE (COO)	ET		IT, SE, RS	10	Green deal	2	Cross-regional R9/R3
EgIRO	EG				LV (COO), DE	6	Sustainable growth and jobs	1	National
PRO-GREEN-LABs	EG	JO			DE (COO), IT, SE, DK	9	Green deal	2	Regional

Region 7- Middle East

2 eligible applications received – 1 project selected

Strand 1 – National
project

YHELD

YEMEN (8 partners)

IT COO (2), DE (2),
SI (1)

PRIORITY: **Sustainable Growth and Jobs**

Key elements and recurrent challenges

Frequent weaknesses

- Lack of relevant indicators in the LFM  Difficult to measure impact
- Too small teams and lack of institutional involvement
- Lack of sustainability strategy and limited scope of sustainability related activities
- Insufficient involvement of students
- Accreditation of newly developed curricula

Visibility of the project

Launch the project website from the start and update it regularly!

- Create links **from the project website to the institutional websites** of each partner and vice versa
- Remember the **Erasmus+ Logo** in all results and materials
- Communicate project activities to local media (ex: press release)
- Create synergies with other CBHE projects and/or other projects in the beneficiary countries
- Keep your NEO informed (activities, challenges, etc.)

The Erasmus+ Project Results Platform

ERASMUS+ PROJECT RESULTS
Share the results of your proj

Search for projects Search for results

573512 Search Advanced Search

SAVE SEARCH

1 PROJECTS FOR KEYWORD: 573512

Download list as Excel (max. 1000 lines)

List Map

Project Title	Description	Topics	Start Year	Countries
Innovative training for Smart coastal management and Sustainable blue growth	In a context of rapid economic growth impacting its coastal zone, Morocco must organize a marine and coastal management plan as		2016	

ADD TO BOOKLET

What we mean by Dissemination

- **Communication** of your **project results**
- **Be strategic!**
 - Define internal and external target groups (incl. public authorities)
 - What media are best to reach them?
 - Explain how you expect the results to be exploited
 - Measure the effectiveness of your dissemination strategy
 - Prepare short videos, easier with involvement of students

Project 'results'

- ✓ **Tangible, substantial and lasting outputs** of the project
- ✓ **Concrete products and services:**

Ex: new curriculum, training manual
data-base, new career centre



Internal working documents are **not** results

Project **activities** are **not** project **results**

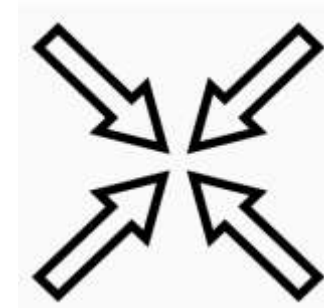
How would you prove impact?

- ✓ **You are making a change:** measure it!
- ✓ What is your **base-line**?
A detailed needs analyses is your starting point (not enough? Establish one!)
- ✓ Ensure relevant indicators and targeted values are clear and available to everybody (LMF & KPIs)
- ✓ Every time you face a **choice...choose the path maximising the impact!**
- ✓ **Compare the outcomes** obtained at the end **with the baseline** and obtain your **impact**



What we expect in terms of sustainability

- Not to be conceived as “added value”: it is a required **essential feature**
- To be **taken care of from the beginning** through involvement of relevant actors and realistic plans, to be **secured by the end** of the project
- Documented with **facts, figures, evidences**
- Quality of the results is indispensable for HEIs willing to fund their maintenance and renewal



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Thank you



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