

### The role of the Delegation in the promotion and follow-up of CBHE projects

### Grantholder's meeting with the CBHE projects February 2024

Maria Cristina Araujo von Holstein Rathlou Cooperation Sector EU Delegation to Brazil





### Role of EU Delegations (Please note Erasmus+ is not managed by EU Delegations)

- Disseminate information about opportunities offered by Erasmus+
- Regarding mobility programmes, organize pre departure events for grantees of scholarships and if possible in partnership with EMA
- Contact with national authorities and National Focal Point
- Make assessments regarding shortlisted proposals
- Represent EU in project meetings when invited
- Provide guidance regarding EU procedures in general (for contractual issues refer to operational manager in headquarters)

### **Erasmus+ Promotion Activities**

- Study in Europe and other education events organized by EUMS agencies
- Participate in events and meetings organized by CBHE projects when possible
- Participate in meetings organized by HEIs when possible Disseminate information about Erasmus+ opportunities using Delegation
- webpage and social media
- Respond to requests for information from HEIs and other stakeholders

### Award Criteria – Consultations with Delegations

- Recognition of HEIs by the national competent authorities.
- Feasibility of the project in the local context.
- The project is contributing to the needs in the priority area.
- Overlapping with existing initiatives in the chosen thematic area funded by the EU Delegation, national or international donors.

**Coordination with other EU funded** activities in the region (priorities MIP **Americas**)

- Green transition
- Digital transformation
- Democratic governance, security and migration
- Inclusive and Sustainable Economic Recovery Social cohesion and fight against inequalities ERASMUS+: mobility and innovation

### Erasmus+

general are very interested about Erasmus+, particularly about mobility programmes but also CBHE.

For CBHE – very important to inform EU Delegations about events in partner countries.

## Youth Sounding Board (EU Delegation Brazil) – advisory group with objective to include youth in cooperation activities and give them a voice. Young people in

## EUNIC (for example the EU Delegation has been invited to speak about Erasmus during 9 of May events organized by EU MS cultural institutes).

### **Capacity Building Projects Erasmus+**

- Promote synergies with other EU funded projects
- with National Focal Points (coordinator and partners)

# Interactions with Erasmus+ focal point at the EU Delegations and also



### • https://erasmus-plus.ec.europa.eu

**Twitter** @UEnoBrasil

**Facebook** União Europeia no Brasil

**Instagram** eunobrasil

Website eeas.europa.eu/delegations/brazil\_pt