

# Privacy Policy

Please read our Privacy Policy carefully to be sure you understand how we collect and use information and under what circumstances we share information. This privacy statement provides information about the processing and the protection of your personal data.

## 1. Introduction

This privacy statement explains the reason for the processing, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you may exercise in relation to your data (the right to access, rectify, block etc.).

The European institutions are committed to protecting and respecting your privacy. As this service/application collects and further processes personal data, [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, is applicable.

This privacy statement concerns personal data processing activities undertaken by **The Statistical Office of the European Union– DG EUROSTAT** hereinafter referred as the operating DG and Data Controller.

## 2. Why and how do we process your personal data?

Purpose of the processing operation:

**DG EUROSTAT – Statistical Office of the European Union–**, (referred to hereafter as Data Controller) is responsible for the overall organisation of the event, the communication with the speakers and participants before and after the end of the event, reimbursement of expenses of invited participants, as well as communication and promotion of the event by the operating DG.

The data processor is **MCI Benelux S.A.**, which supports the registration and the logistics of the organisation of the virtual event through a framework contract with the operating DG. Organisational measures may include sharing your data with authorised additional data processors with a legitimate need to know for the purposes of this processing operation.

The purpose of the processing of your personal data is handling registration and attendance, reporting on the virtual event, as well as event follow-up actions, such as sharing presentations among participants and feedback collection. It includes, in particular, lists and mailing lists for contacts, invitations, participants, reports, minutes, distribution of reports/minutes, feedback on reports, meeting follow-up, follow-up meetings, follow-up actions, photographs/pictures, presentations, audio and/or video recording of speakers and participants, news and publications.

Your personal data will not be used for an automated decision-making including profiling.

### 3. Which personal data do we collect and further process?

Personal data collected and further processed for the purposes of the organisation and management of the event may include identification/contact data, such as first name, last name, title, job title, organisation, email address, phone number.

Please note that for this virtual meeting there are audio and/or video recordings taken during the event based on the prior consent of the speakers. These recordings may be published for communication purposes. Participants of the Event will be able to actively engage via questions and comments that will be recorded on the conference platform via a written communication. Recorded chat messages and questions sent via the Conference Platform will only be available to Participants.

Those who are invited to the “Event” will receive an invitation to join the conference platform which is a third-party IT service called **Swappcard**. This third-party IT services processes personal data. [Here](#) you can find the full description of the privacy policy of this video conferencing tool.

The web conference will also be published as a livestream on Facebook Live and Twitter Live, and be available as ‘video on demand’ (hereinafter “VOD”) after the event on these platforms. Recorded chat messages on these platforms will remain available on the VOD functionality. These chat messages and comments will be available to the public on the internet (See [Google privacy notice](#); See [Facebook privacy notice](#); and see [Twitter privacy notice](#)).

The registration is done via **Aventri**, which means the tool will collect information to enable you to participate in a questionnaire. A full description of registration system tool’s privacy policy can be found [here](#). Please note that the collection of the IP addresses from participants is enabled. The system uses essential cookies and cookies to improve your website experience and to generate anonymous, aggregate user statistics. For more information on the use of cookies on the registration platform, you can consult the cookie policy of the registration platform, Aventri, [here](#).

For speakers presentations and discussions, the virtual speaker studio will be hosted in **Streamyard**, which will store necessary personal data, such as the email or name. [Here](#) you can find the full privacy notice.

### 4. How long do we keep your personal data?

Personal data is kept as long as follow-up actions to the virtual event are necessary with regard to the purpose(s) of the processing of personal data as well as for the meeting and its related management.

Photos, audio and video recordings are stored at DG DG EUROSTAT for six years. Within this time, the files to be used for communication purposes and/or be archived for historical purposes shall be selected. The remaining files shall be deleted.

### 5. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, recordings, etc.) are stored on the servers of the European Commission. All processing operations are carried out pursuant to [the Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

The contractor, MCI Benelux S.A., is bound by a specific contractual clause for any processing operations of your data on behalf of the operating DG, and by the confidentiality obligations deriving from the [Regulation \(EU\) 2016/679](#) of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

## 6. Who has access to your personal data and to whom is it disclosed?

Access to your data is granted to authorised staff of the operating DG and service providers bound by confidentiality clauses, involved in the organisation of the event, without prejudice to a possible transmission to the bodies in charge of a monitoring or inspection task in accordance with Union legislation.

For visibility purposes, personal data (pictures, video or audio recording) are diffused to a wider public (intranet or Internet). If you do not agree with your image or voice being recorded and published, please use the possibility to opt out during registration or by contacting the organiser at any stage and explicitly specifying your request.

Personal data is collected via the registration platform [Aventri](#).

Furthermore, emails and chat will be sent via [Freshdesk](#).

[Swapcard](#) will be used for the virtual conference platform. Does not do anything with the data apart from storing it for the Contractor and providing analytics on the use of the platform for the specific event. A month after the Event, all user data will be removed from the platform.

Q&A sessions and polls may be conducted through [Slido](#), an ISO certified Q&A and polling tool ([view](#)).

For speakers, [Streamyard](#) will be used as a “virtual speaker studio”.

Neither the operating DG, nor data processor MCI Benelux S.A., share personal data with third parties for direct marketing.

Personal data of participants of virtual events (pictures, video/voice recordings) may be published or web streamed on the internet and intranet site of the operating DG and other European Commission social media accounts. If you do not agree with this publication of your personal data, please inform the service responsible for the meeting using the contact information below and explicitly specifying your request. In these cases, and according to available resources, the organizer could offer participants who object to publication a position where their image would not be recorded. In case, however, the participant decides to intervene (by enabling his/her audio for asking questions or turning on his/her webcam) his/her voice and/or image will be recorded.

If personal data is published on a publicly available website (for instance, Europa), this means that they are accessible worldwide.

Following the recommendation of the EDPS of 13/02/2007, this does not constitute a transfer of personal data.

## 7. What are your rights and how can you exercise them?

According to [Regulation \(EU\) 2018/1725](#), you have the right to access your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

Any request to exercise one of those rights should be directed to the Controller ([data-protection-officer@ec.europa.eu](mailto:data-protection-officer@ec.europa.eu)). Where you wish to exercise your rights in the context of one or several specific processing operations or files, please provide their description and reference(s) in your request.

Exceptions based on Regulation (EU) 2018/1725 may apply.

## 8. Contact information

If you have comments or questions or if you wish to exercise your rights please feel free to contact the Data Protection Officer of DG DG EUROSTAT ([data-protection-officer@ec.europa.eu](mailto:data-protection-officer@ec.europa.eu)) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

## 9. Right of recourse

You have the right to have recourse to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by DG EUROSTAT.