



Chairing at the SCDM 2022 EMEA Conference

YOUR STEP-BY-STEP GUIDE

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It's an opportunity to:

BE PART OF THE CHANGE

We believe world-class education and thought leadership are the driving forces for professional excellence, for innovation, and for advancing clinical data managers around the world. That's why we want our content program to inspire the kind of transformational learning that can change the world of clinical data science.

REFLECT ON THE FUTURE

SCDM's 2022 EMEA Conference is a place for the world's clinical data management industry to reflect on the future. Attendees expect to see cutting edge content that will raise the bar of excellence in the profession.

INSPIRE AND MENTOR PEERS

Our attendees enjoy hearing from their mentors, from industry leaders and from their peers. They like to be inspired, challenged and motivated. Our session chairs and speakers make the SCDM Annual Conference and we look forward to seeing your ideas.

What do the most successful sessions have in common?

HAVE ONE BIG IDEA

Develop an idea worth sharing and express it clearly and simply. Your idea may be an assumption that you wish to challenge, or, a unique perspective on a common topic, or even an innovative concept that has the power to advance the profession. Remember to summarise your idea in one clear message.

DEVELOP A TWIST

If your idea can be stated in a catchy or provocative way, our attendees will pay more attention and remember it easily. Be thought-provoking and not afraid to offer a slightly contrary challenge to what be expected.

OFFER REAL VALUE

Our attendees want to be inspired but they also want valuable, practical takeaways. Make sure you answer the key questions relating to your topic and prepare a virtual handout for the attendees to use in the office.

We are looking for the best session chairs in the industry

ENGAGING

Our best speakers tell personal stories and carefully use humour to emphasise a key point they wish to make.

OPINIONATED

Rarely do they sit on the fence. Instead, they voice a clear opinion - and, always in a respectful and humble way.

HONEST

Typically, they are very open and transparent, particularly when revealing data and other relevant information. They ensure that the truth prevails, even when it may not be particularly attractive.

RELAXED

Being relaxed, but passionate about your topic, goes down very well with the SCDM audience. The best speakers do not use gimmicks or appear stuffy and excessively formal.

You could be presenting to some of the most high-powered and informed people in CDM

5 PRINCIPLES

- 1** All content must be original and not a rehash of a session given at another industry event.
- 2** If your submission is successful, the cost to cover any fees (such as registration) must be covered by you. by submitting your proposal you agree to be present in San Antonio.
- 3** There is no session chair charge to chair at the SCDM EMEA Conference. On the contrary, you benefit from a 20% reduction on the standard registration fee.
- 4** Successful proposals are selected on the merit of the idea and the Session Chair.
- 5** You are responsible for the concept, creation and delivery of your session. The SCDM Team is on hand to guide you and is the official contact point for confirmations and changes.

PANEL DISCUSSION

Being the primary format, content here should be inspirational, future-facing and highly memorable.

SESSION DURATION

60-75 minutes

Q&A included

HOW IT WORKS

The Panel Discussion is facilitated by the Session Chair who guides the panel and the audience through the topic.

The panel format allows for a brief introduction and then discussion among the panellists and audience.

The panel, composed of 3-4 experts or practitioners in the field, shares facts, offers opinions and responds to audience questions either through questions curated by the moderator or taken from the audience directly.

The panel aims to offer the audience a thought-provoking discussion that analyses a topic from different angles

WHAT IS NOT

We want to avoid having a set of presentations, one after another.

Similarly, it should not be a one-on-one interview conducted with each panellist in turn.

Many untrained moderators simply ask questions of each panellist, one after another, rather than build the dialogue into a conversation.

Conference Topic areas

1

INNOVATION AND TECHNOLOGY

2

DATA SECURITY AND INTEGRITY

3

THE HUMAN BEHIND CLINICAL DATA MANAGEMENT

4

OTHER TOPICS

ROUNDTABLE DISCUSSION

A space for speakers to deliver CDM best practices and actionable ideas.

SESSION DURATION

60-75 minutes

Q&A included

HOW IT WORKS

The Roundtable Discussion features a flexible format to presentations. Sessions may look quite different from each other but they have one thing in common: it allows for extended discussion among a small group.

Roundtables are an ideal forum for having the speakers very accessible to the SCDM audience, for giving and receiving targeted feedback, and for engaging in in-depth discussions.

WHAT IS NOT

Roundtables are not Panel Discussions conducted in long-play format.

Equally, the discussion should not be lacking in focus or in learner outcomes.

IGNITE SESSION

Fast-paced presentations built around one stellar idea.

SESSION DURATION

30-45-60 minutes

Q&A included

HOW IT WORKS

Ignite sessions are fast-paced sessions designed to generate awareness and stimulate discussion.

An ignite session features up to 6 presentations (5-10 minutes each and max 20 slides) around the same topic or on related topics.

To maintain energy and a high cadence, presentation slides automatically advance every 15 seconds. An ignite session is a truly energetic and dynamic session, designed to keep the speaker and audience on their toes.

WHAT IS NOT

It is not a deep-dive presentation but rather the conveyance of one critical idea.

Slides should not be complex and overly wordy. Use brief statements of images instead.

ORAL PRESENTATION

A connected series providing a coherent deep-dive.

SESSION DURATION

45-60-75 minutes

Q&A included

HOW IT WORKS

Oral Presentation sessions consist of 3-4 presenters per session covering practical, skills-based content. Each presentation lasts 20-25 minutes.

It is an ideal session for capable speakers presenting more specialised presentations.

WHAT IS NOT

It is not a corporate sales presentation.

SUBMISSION DEADLINES

1

By March 31

Submit your proposal

You should do this through the online content portal. Proposals submitted directly to SCDM Team will not be considered.

Note: submissions deadline is end of the day stipulated

2

April 1 - April 15

Review Process

The length of the review process is dependent on the number of submissions we receive. We aim to get back to you ASAP!

3

By end of April

Confirmation

If your proposal is successful, a member of the SCDM Team will contact you with an initial offer of a slot, subject to speakers being confirmed and session content agreed. Once everything has been finalised, we will list the conference speakers online and in marketing communications.

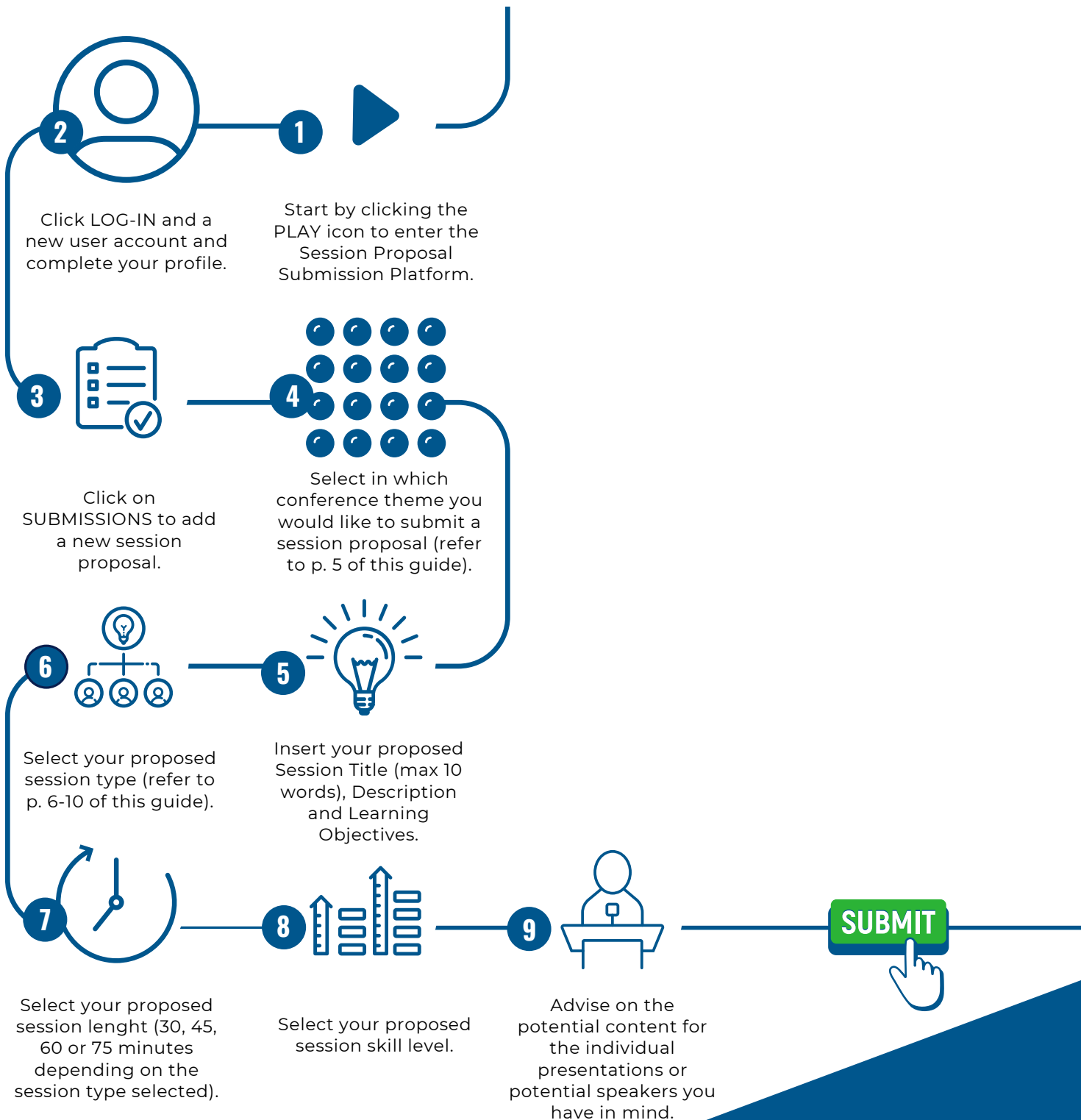
4

End of April to 2 weeks prior the conference

Ongoing and Final Preparations

The SCDM Team will work with all session chairs and speakers to ensure you deliver a successful session and that there is no overlap between different presentations.

How to submit your session proposal





We look forward to seeing your ideas

SUBMIT YOUR IDEAS

QUESTIONS?

scdmevents@scdm.org