

Chairing at the
SCDM 2023 Annual Conference
YOUR STEP-BY-STEP GUIDE

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Chairing at the SCDM 2023 Annual Conference

It's an opportunity to:

BE PART OF THE CHANGE

We believe world-class education and thought leadership are the driving forces for professional excellence, for innovation, and for advancing clinical data managers around the world. That's why we want our content program to inspire the kind of transformational learning that can change the world of clinical data science.

COLLABORATE ACROSS THE INDUSTRY

This year's conferences were the perfect setting for the Clinical Data Management community to reconnect and celebrate imaginative ideas. In 2023, we are **taking the next step towards shaping the future of our industry**. At #SCDM2023 we will explore **how to engage and work together** towards end-to-end streamlined collaboration to continue driving data integrity, patient safety and improved business performance.

INSPIRE AND MENTOR PEERS

Our attendees enjoy hearing from their mentors, from industry leaders and from their peers. They like to be inspired, challenged and motivated. Our session chairs and speakers make the SCDM Annual Conference, and we look forward to seeing your ideas.

What do the most successful sessions have in common?

HAVE ONE BIG IDEA

Develop an idea worth sharing and express it clearly and simply. Your idea may be an assumption that you wish to challenge or a unique perspective on a common topic, or even an innovative concept that has the power to advance the profession. Remember to summarise your idea in one clear message.

DEVELOP A TWIST

If your idea can be stated in a catchy or provocative way, our attendees will pay more attention and remember it easily. Be thought-provoking and not afraid to offer something different than what is expected.

OFFER REAL VALUE

Our attendees want to be inspired but they also want valuable, practical takeaways. Make sure you answer the key questions relating to your topic.

We are looking for the best session chairs in the industry

ENGAGING

Our best chairs and speakers tell personal stories and carefully use humour to emphasise a key point they wish to make.

OPINIONATED

Rarely do they sit on the fence. Instead, they voice a clear opinion - and, always in a respectful and humble way.

HONEST

Typically, they are very open and transparent, particularly when revealing data and other relevant information. They ensure that the truth prevails, even when it may not be particularly attractive.

RELAXED

Being relaxed, but passionate about your topic, goes down very well with the SCDM audience. The best speakers do not use gimmicks or appear stuffy and excessively formal.

You could be presenting to some of the most high-powered and informed people in CDM

5 PRINCIPLES

- 1** All content must be original and not a rehash of a session given at another industry event.
- 2** If your submission is successful, the cost to cover any fees (such as registration) must be covered by you. By submitting your proposal you agree to be present in San Diego.
- 3** There is no session chair charge to chair at the SCDM Annual Conference. On the contrary, you benefit from a reduced speaker registration fee.
- 4** Successful proposals are selected on the merit of the idea and the Session Chair.
- 5** You are responsible for the concept, creation and delivery of your session. The SCDM Team is on hand to guide you and is the official contact point for confirmations and changes.

Conference Topics

1. AI + COGNITIVE TECH

Examining proven solutions, as well as work that is still in prototype, that aim to advance, enrich or improve data sourcing, aggregation and interpretation

2. CDS + ANALYTICS

CDS practical implementation – real-life case studies, including analytics

3. DATA HUMAN EVOLVED

Personal branding in your journey of data management, data science and beyond – how to pivot in an ever-evolving digital environment

4. DCTS/HYBRIDS + PATIENT JOURNEY

Enhancing the patient journey through trial design and deployment solutions to create more inclusive trials with greater patient retention and data integrity

5. RB-CDM + DATA INTEGRITY

Early engagement with protocol design and risk identification to set the foundation for empowered and reliable trial design, patient safety and data integrity

6. REGULATIONS + STANDARDS

What are the successes and challenges of global clinical trials with respect to regulations, standards and trial design from the lenses of academia, small biotech and large pharma

7. TECH-LED INNOVATION + MEDICAL DEVICES + CODING

Celebrating innovations in the fundamentals of technology, data and communications that unlock better data insights and improved business performance

8. TIME CAPSULE

These are the SCDM 2022 Annual Conference predictions of where we will be in three years. What in our industry is showing first steps towards these predictions?

[Click here](#) to download the time capsule predictions

9. WILD CARD

Celebrating high-impact content that goes beyond the norm and shifts traditional themes and embraces the future

ORAL PRESENTATION

A connected series providing a coherent deep-dive.

SESSION DURATION

60-75 minutes

Q&A included

HOW IT WORKS

Oral Presentation sessions consist of 3-4 presenters per session covering practical, skills-based content. Each presentation lasts 20-25 minutes.

It is an ideal session for capable speakers presenting more specialised presentations.

WHAT IS NOT

It is not a corporate sales presentation.

PANEL DISCUSSION

Being the primary format, content here should be inspirational, future-facing and highly memorable.

SESSION DURATION

60-75 minutes

Q&A included

HOW IT WORKS

The Panel Discussion is facilitated by the Session Chair who guides the panel and the audience through the topic.

The panel format allows for a brief introduction and then discussion among the panellists and audience.

The panel, composed of 3-4 experts or practitioners in the field, shares facts, offers opinions and responds to audience questions either through questions curated by the moderator or taken from the audience directly.

The panel aims to offer the audience a thought-provoking discussion that analyses a topic from different angles.

WHAT IS NOT

It is not a set of presentations, one after another.

Similarly, it is not a one-on-one interview conducted with each panellist in turn.

IGNITE SESSION

Fast-paced presentations built around one stellar idea.

SESSION DURATION

45-60 minutes

Q&A included

HOW IT WORKS

Ignite sessions are fast-paced sessions designed to generate awareness and stimulate discussion.

An ignite session features up to 6 presentations (5-10 minutes each and max 20 slides) around the same topic or on related topics. It is a truly energetic and dynamic session, designed to keep the speaker and audience on their toes.

WHAT IS NOT

It is not a deep-dive presentation but rather the conveyance of one critical idea.

Slides should not be complex and overly wordy. Use brief statements or images instead.

STORYTELLING SESSION

Bring technical concepts to life through real-life case studies.

SESSION DURATION

60-75 minutes

Q&A Included

HOW IT WORKS

2-3 case studies (15 minutes each; 10 minutes Q&A) themed around the same scenario/ issue are told as engaging stories.

The case studies should reflect the authentic experience of an individual, a team, or a community.

WHAT IS NOT

It is not a corporate sales presentation.

Similarly, it should not lack practical guidance on the application of the topic being discussed.

ROUNDTABLE DISCUSSION

A space for speakers to deliver CDM best practices and actionable ideas.

SESSION DURATION

60-75 minutes

Q&A included

HOW IT WORKS

The Roundtable Discussion features a flexible format to presentations. Sessions may look quite different from each other but they have one thing in common: they allow for extended discussion among a small group.

Roundtables are an ideal forum for having the speakers very accessible to the SCDM audience, for giving and receiving targeted feedback, and for engaging in in-depth discussions.

WHAT IS NOT

Roundtables are not Panel Discussions conducted in long-play format.

Equally, the discussion should not be lacking in focus or in learner outcomes.

SUBMISSION DEADLINES

1

By January 22

Submit your proposal

You should do this through the online content portal. Proposals submitted directly to SCDM Team will not be considered.

Note: submissions deadline is end of the day stipulated

2

January 23 - 29

Review Process

The length of the review process is dependent on the number of submissions we receive. We aim to get back to you ASAP!

3

Early February

Confirmation

If your proposal is successful, a member of the SCDM Team will contact you with an initial offer of a slot, subject to speakers being confirmed and session content agreed. Once everything has been finalised, we will list the conference speakers online and in marketing communications.

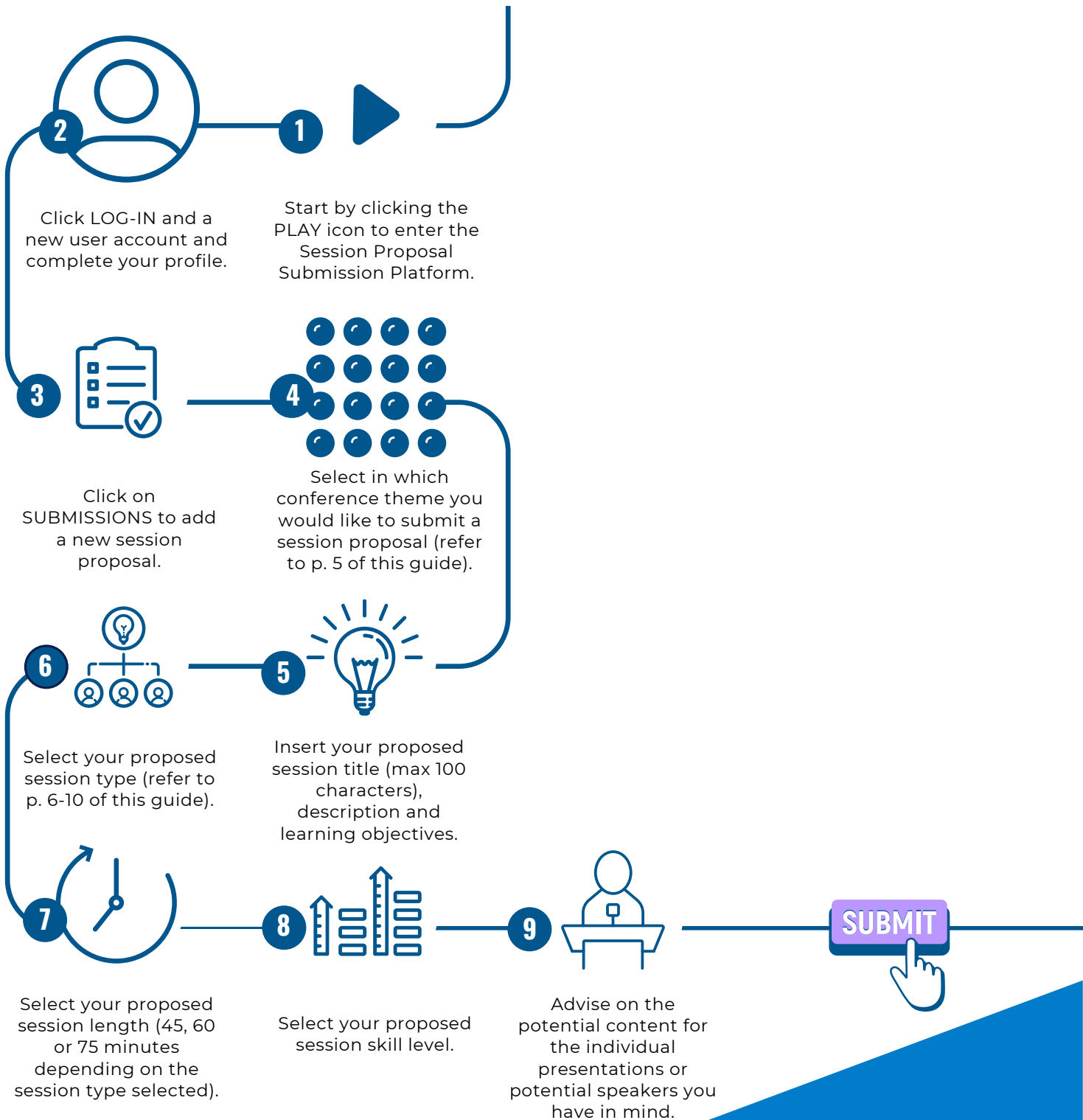
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February to 2 weeks prior to the conference

Ongoing and Final Preparations

The SCDM Team will work with all session chairs and speakers to ensure you deliver a successful session and that there is no overlap between different presentations.

How to submit your session proposal



SUBMIT YOUR PROPOSAL

We look forward to seeing your ideas

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