SCDM Live
EMEA conference

CALL FOR SESSION PROPOSALS

SCDM 2024 EMEA
Leadership Forum & Conference

17-19 April 2024
Warsaw, Poland

CHAIRING AT THE SCDM 2024 EMEA CONFERENCE

Be part of the change

We believe world-class education and thought leadership are the driving forces for professional excellence, for innovation, and for advancing clinical data managers around the world. That's why we want our content program to inspire the kind of transformational learning that can change the world of clinical data science.

Collaborate across the industry

Building on our 2022 reconnection, in 2023 we will be taking the next step towards streamlined end-to-end collaboration. Attendees can expect to see cutting-edge content that will raise the bar of excellence in the profession, embracing cross-functional strategies to define How We Work Together.

Inspire and mentor peers

Our attendees enjoy hearing from their mentors, from industry leaders and from their peers. They like to be inspired, challenged and motivated. Our session chairs and speakers make the SCDM EMEA Conference, and we look forward to seeing your ideas.

WHAT DO THE MOST SUCCESSFUL SESSIONS HAVE IN COMMON?

Have one big idea

Develop an idea worth sharing and express it clearly and simply. Your idea may be an assumption that you wish to challenge or a unique perspective on a common topic, or even an innovative concept that has the power to advance the profession. Remember to summarise your idea in one clear message.

Develop a twist

If your idea can be stated in a catchy or provocative way, our attendees will pay more attention and remember it easily. Be thought-provoking and not afraid to offer something different than what is expected.

Offer real value

Our attendees want to be inspired but they also want valuable, practical takeaways. Make sure you answer the key questions relating to your topic.

5 PRINCIPLES

1 All content must be original and not a rehash of a session given at another industry event.

2 If your submission is successful, the cost to cover any fees (such as registration) must be covered by you. By submitting your proposal you agree to be present in Gothenburg.

3 There is no session chair charge to chair at the SCDM Annual Conference. On the contrary, you benefit from a reduced speaker registration fee.

4 Successful proposals are selected on the merit of the idea and the Session Chair.

5 You are responsible for the concept, creation and delivery of your session. The SCDM Team is on hand to guide you and is the official contact point for confirmations and changes.

TOPICS

AI + Cognitive Tech

Celebrating innovations and examining proven solutions, as well as work that is still in prototype, that aim unlock better data insights and improve business performance

Cross-Functional Collaboration

Strategies and best practices for seamless collaboration among different departments, resulting in better clinical data and patient outcomes

New Ways of Working + Process/Strategy Innovation

A means to an end: embracing innovations in strategy and process to drive data integrity and improved business outcomes

Regulations + Standards

Exploring and expanding the thinking around clinical trial regulations and reporting standards, this track aims to support the evolving regulatory agenda and drive it forward.

The Human behind Clinical Data Management

How to pivot in an ever-evolving digital environment: real-life stories and testimonials that showcase the importance delving into the mindset of the human behind Clinical Data Management.

CDS + Transformation

CDS practical implementation — exploring the pivotal role of Clinical Data Scientists in today's organizations and discovering how they seamlessly integrate within existing the data management world.

DCTs/Hybrids + Patient Journey

Enhancing the patient journey through trial design and deployment solutions for more inclusive trials, greater patient retention and data integrity

RBQM as a Holistic Clinical Trial Approach

RBQM as a cross-functional responsibility from a data perspective, the various roles supporting the processes and enabling the tools that drive data integrity and enhanced patient safety.

Smart Change Management

Getting comfortable with the uncomfortable: embracing change as a way to reach better clinical data and business outcomes

PRESENTATION FORMATS

Oral Presentation

A connected series providing a coherent deep-dive.

Session Duration

60-75 minutes
Q&A included

How it works

Oral Presentation sessions consist of 3-4 presenters per session covering practical, skills-based content. Each presentation lasts 20-25 minutes.

It is an ideal session for capable speakers presenting more specialised presentations.

What is not

It is not a corporate sales presentation.

PRESENTATION FORMATS

Panel Discussion

Being the primary format, content here should be inspirational, future-facing and highly memorable.

Session Duration

60-75 minutes
Q&A included

How it works

The Panel Discussion is facilitated by the Session Chair who guides the panel and the audience through the topic.

The panel format allows for a brief introduction and then discussion among the panellists and audience.

The panel, composed of 3-4 experts or practitioners in the field, shares facts, offers opinions and responds to audience questions either through questions curated by the moderator or taken from the audience directly.

The panel aims to offer the audience a thought-provoking discussion that analyses a topic from different angles.

What is not

It is not a set of presentations, one after another.

Similarly, it is not a one-on-one interview conducted with each panellist in turn.

PRESENTATION FORMATS

Ignite Session

Fast-paced presentations built around one stellar idea.

Session Duration

60-75 minutes
Q&A included

How it works

Ignite sessions are fast-paced sessions designed to generate awareness and stimulate discussion.

An ignite session features up to 6 presentations (5-10 minutes each and max 20 slides) around the same topic or on related topics. It is a truly energetic and dynamic session, designed to keep the speaker and audience on their toes.

What is not

It is not a deep-dive presentation but rather the conveyance of one critical idea.

Slides should not be complex and overly wordy. Use brief statements or images instead.

PRESENTATION FORMATS

Storytelling Session

Bring technical concepts to life through real-life case studies.

Session Duration

60-75 minutes
Q&A included

How it works

2-3 case studies (15 minutes each; 10 minutes Q&A) themed around the same scenario/ issue are told as engaging stories.

The case studies should reflect the authentic experience of an individual, a team, or a community.

What is not

It is not a corporate sales presentation.

Similarly, it should not lack practical guidance on the application of the topic being discussed.

PRESENTATION FORMATS

Roundtable Discussion

A space for speakers to deliver CDM best practices and actionable ideas.

Session Duration

60-75 minutes
Q&A included

How it works

The Roundtable Discussion features a flexible format to presentations. Sessions may look quite different from each other but they have one thing in common: they allow for extended discussion among a small group.

Roundtables are an ideal forum for having the speakers very accessible to the SCDM audience, for giving and receiving targeted feedback, and for engaging in in-depth discussions.

What is not

Roundtables are not Panel Discussions conducted in long-play format.

Equally, the discussion should not be lacking in focus or in learner outcomes.

SUBMISSION DEADLINES

3 December: Submission Deadline

1

You should do this through the online content portal. Proposals submitted directly to SCDM Team will not be considered.

3-14 December, Review Process

2

The length of the review process is dependent on the number of submissions we receive. We aim to get back to you as soon as possible.

14-15 January, Notification of Outcome

3

If your proposal is successful, a member of the SCDM Team will contact you with an initial offer of a slot, subject to speakers being confirmed and session content agreed. Once everything has been finalised, we will list the conference speakers online and in marketing communications.

15 January Onwards, Session Development

4

The SCDM Team will work with all session chairs and speakers to ensure you deliver a successful session and that there is no overlap between different presentations.
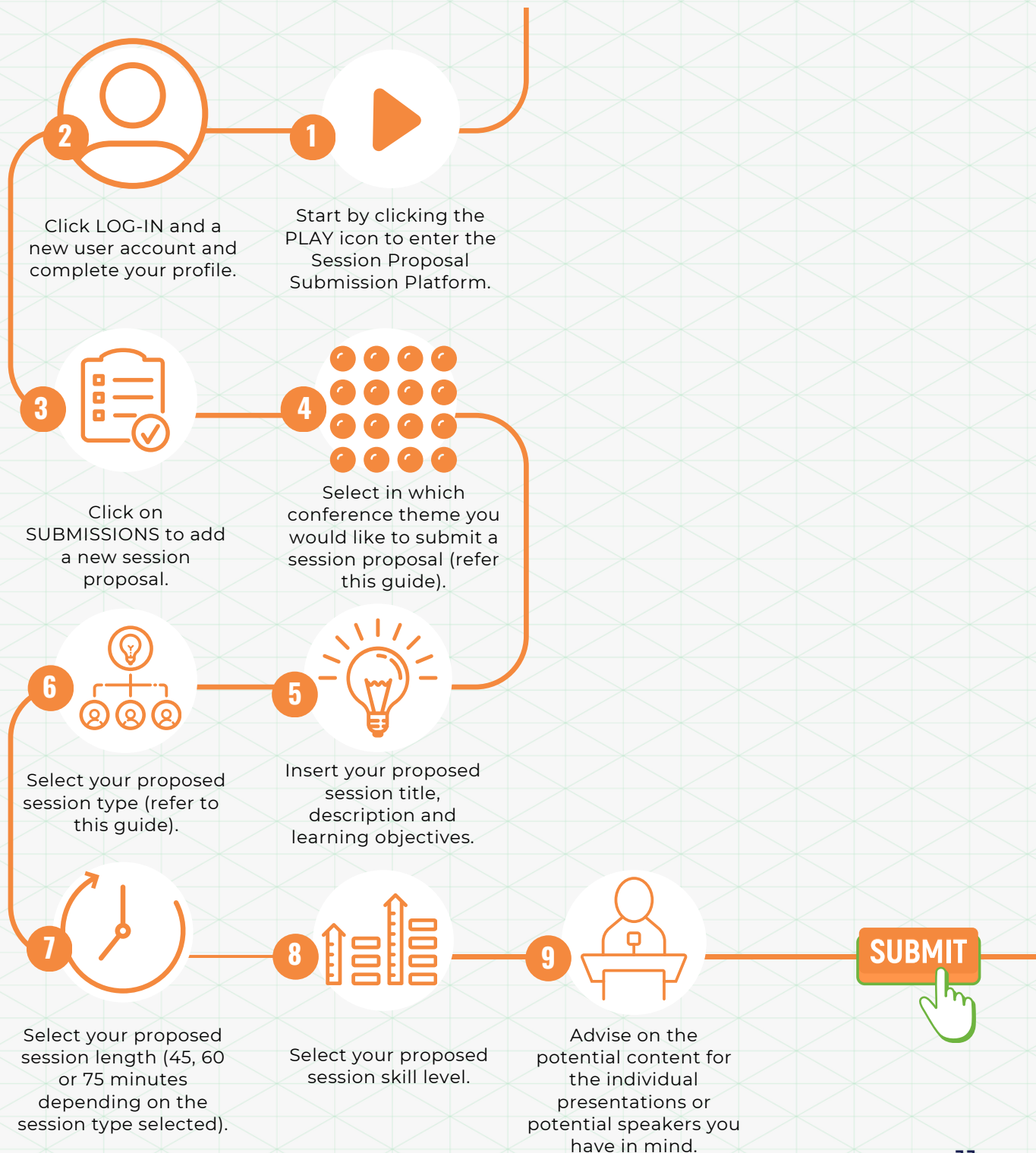
SUCCESSFUL SUBMISSIONS

Successful submissions will be offered a slot in the conference programme and submitter will act as chair of the session, or assign one.

Chairing a session at the SCDM EMEA conference requires commitment prior, during and after the event towards the participants and organisers.

The session chair will be responsible for the development of the session by selecting and guiding speakers. Regular calls with the conference co-chairs and organisers will be organised to guide session chairs through the process.

5 PRINCIPLES

How to submit your session proposal

1
Start by clicking the PLAY icon to enter the Session Proposal Submission Platform.

2
Click LOG-IN and a new user account and complete your profile.

3
Click on SUBMISSIONS to add a new session proposal.

4
Select in which conference theme you would like to submit a session proposal (refer this guide).

5
Insert your proposed session title, description and learning objectives.

6
Select your proposed session type (refer to this guide).

7
Select your proposed session length (45, 60 or 75 minutes depending on the session type selected).

8
Select your proposed session skill level.

9
Advise on the potential content for the individual presentations or potential speakers you have in mind.
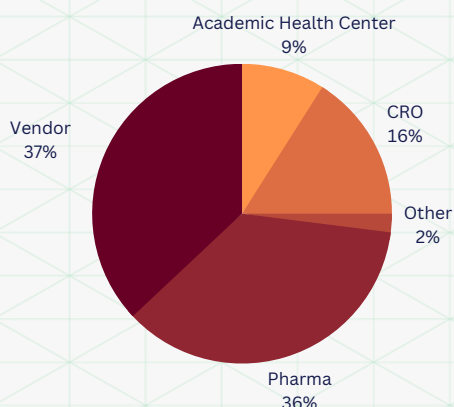
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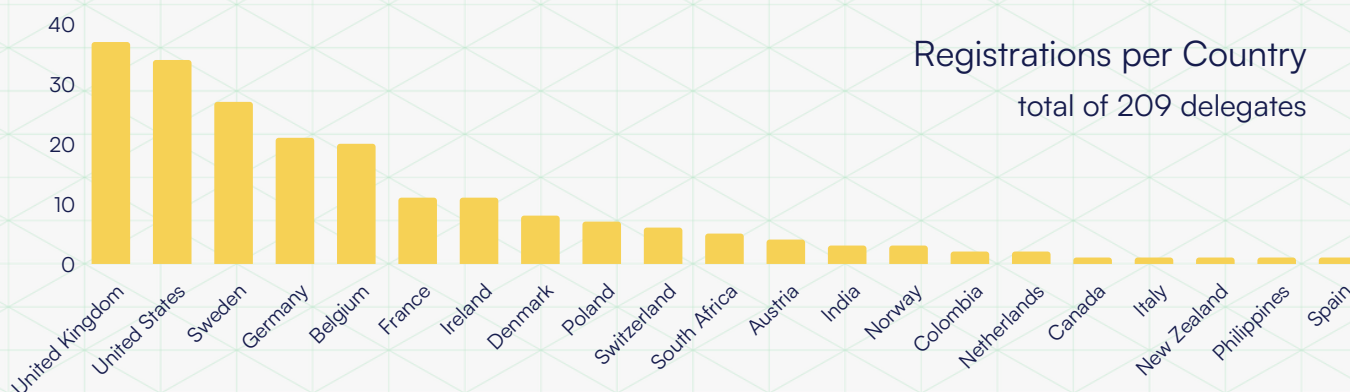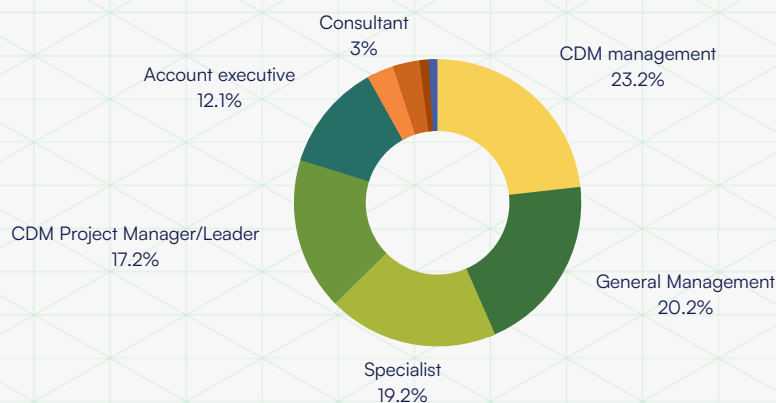
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ABOUT THE CONFERENCE

Following five highly successful editions, SCDM is pleased to announce the 2024 EMEA Conference which **will take place on 17-19 April 2024. The event is kindly hosted by MSD, in Warsaw, Poland.**

2023 EMEA Conference in Summary

Company Type

Academic Health Center
9%

CRO
16%

Vendor
37%

Other
2%

Pharma
36%

Delegate Profile

Consultant
3%

Account executive
12.1%

CDM management
23.2%

CDM Project Manager/Leader
17.2%

General Management
20.2%

Specialist
19.2%

Registrations per Country
total of 209 delegates

(Bar chart values by country: United Kingdom ~37, United States ~34, Sweden ~27, Germany ~21, Belgium ~20, France ~11, Ireland ~11, Denmark ~8, Poland ~7, Switzerland ~6, South Africa ~5, Austria ~4, India ~3, Norway ~3, Colombia ~2, Netherlands ~2, Canada ~1, Italy ~1, New Zealand ~1, Philippines ~1, Spain ~1)