

## **Exporting help and support**

The following are a collection of links and sources of useful information regarding exporting:

- To subscribe to the Department for Business and Trade (DBT) International Education team's e-bulletin
  newsletter email your contact details to <a href="mailto:dbt-education@businessandtrade.gov.uk">dbt-education@businessandtrade.gov.uk</a> with the subject line 'add to e-bulletin'
- **EU TRADING GUIDANCE.** New rules apply to things like travel and doing business with Europe. Please visit the <a href="https://www.gov.uk/government/collections/brexit-guidance">https://www.gov.uk/government/collections/brexit-guidance</a> website for advice on trading with the EU.
- **HELP TO GROW CAMPAIGN:** Everything you need to know to start a business, grow your business or get exporting. https://helptogrow.campaign.gov.uk/
- **INTERNATIONAL EDUCATION EXPORTS:** This is the DBT Education team's export drive page containing useful links and information to support growth in education exports globally. <a href="https://www.events.great.gov.uk/website/5744/">https://www.events.great.gov.uk/website/5744/</a>
- **INTERNATIONAL EDUCATION STRATEGY**: Joint DFE and DBT strategy setting out the government's ambition for education exports and how it will support the UK education sector to access global opportunities. The original 2019 strategy document can be seen here: <a href="https://www.gov.uk/government/publications/international-education-strategy-global-potential-global-growth">https://www.gov.uk/government/publications/international-education-strategy-global-potential-global-growth</a>.
  - > The 2023 > International Education Strategy update is available from https://www.gov.uk/government/publications/international-education-strategy-2023-update
- **EXPORTING IS GREAT** website: <a href="https://www.great.gov.uk/">https://www.great.gov.uk/</a> offers a range of guidance, services and support to help you explore the potential of exporting. This is an essential resource to support your exporting ambitions.
- **EXPORT ACADEMY** website: <a href="https://www.events.great.gov.uk/website/6264/">https://www.events.great.gov.uk/website/6264/</a> offers a wide range of FREE export information, advice and guidance and lots of training sessions aimed at supporting micro, small and medium companies achieve their international ambitions.
- **ASK THE EXPORT SUPPORT TEAM:** You can ask any question for your business, including on exporting to new markets, paperwork you need to sell your goods abroad and rules for a specific country where you want to sell services. Access via <a href="https://www.gov.uk/ask-export-support-team">https://www.gov.uk/ask-export-support-team</a>
- REPORT A TRADE BARRIER: A trade barrier is something that slows down, limits or prevents a UK business exporting to
  or investing in an overseas market. You can report a new trade barrier or an issue with an existing one.
  <a href="https://www.great.gov.uk/report-trade-barrier/">https://www.great.gov.uk/report-trade-barrier/</a>. To see if a trade barrier has already been reported visit <a href="mailto:check for barriers to trading and investing abroad">check for barriers to trading and investing abroad</a>.
- **EXPORT OPPORTUNITIES**: Do register on the <u>Export Opportunities website</u> (<u>https://www.great.gov.uk/export-opportunities/</u>) here you can set up a subscription and you'll automatically be notified of relevant opportunities.
- **EVENTS/MISSIONS:** It is definitely worth keeping a watching brief on the <u>Events website</u> (<a href="https://www.events.great.gov.uk/">https://www.events.great.gov.uk/</a>) as all overseas trade missions and events are usually posted on here.
- AID/ DONOR FUNDING: For Aid Funded agencies / donor organisations who may have funded projects that might be of
  interest to you, please see the <u>UK Government's Guidance</u> (<a href="https://www.gov.uk/guidance/aid-funded-business">https://www.gov.uk/guidance/aid-funded-business</a>) and
  you can set up a subscription to <u>receive updates here.</u> There is a list of the international development funding
  programmes from FCDO here: <a href="https://www.gov.uk/international-development-funding">https://www.gov.uk/international-development-funding</a>



- **EXPORT FINANCE:** UK Export Finance's mission is to ensure no viable UK export fails for lack of finance or insurance from the private sector. To see the range of <u>UK Export Finance</u> products and services available to help you export, please see https://www.gov.uk/government/collections/our-products
- TRADE AND INVESTMENT CORE STATISTICS BOOK. The most up to date snapshot of the UK's trade and investment position, summarising trade statistics produced by ONS, HMRC, DBT and others. https://www.gov.uk/government/statistics/trade-and-investment-core-statistics-book
- UK TRADE IN NUMBERS. Trade statistics are derived from a number of sources and can be presented in different ways. The UK's trade statistics are primarily provided by ONS releases including the ONS monthly UK trade, ONS UK quarterly trade by partner country, and ONS UK balance of payments. <a href="https://www.gov.uk/government/statistics/uk-trade-in-numbers/uk-trade-in-numbers-web-version">https://www.gov.uk/government/statistics/uk-trade-in-numbers-web-version</a>
- MARKET GUIDES: The Department for Business and Trade publish a range of guides for UK businesses who are interested in selling overseas: <a href="https://www.gov.uk/government/collections/exporting-country-guides">https://www.gov.uk/government/collections/exporting-country-guides</a>
- TRADE AND INVESTMENT FACTSHEETS: These factsheets summarise the latest statistics on trade and investment between the UK and individual overseas partners. Trade statistics inform how we meet the challenges of trade policy and promotion in the UK. <a href="https://www.gov.uk/government/collections/trade-and-investment-factsheets">https://www.gov.uk/government/collections/trade-and-investment-factsheets</a>
- MANAGING OVERSEAS BUSINESS RISK: This contains useful information on how UK businesses might identify and
  mitigate potential security and political risks to overseas trading:
   https://www.gov.uk/government/collections/overseas-business-risk
- **UNESCO UNEVOC** International Centre for Technical and Vocational Education and Training contain excellent free country profiles. These provide insight relating to skills and TVET, including structures and actors. https://unevoc.unesco.org/home/TVET+Country+Profiles
- **UK SKILLS PARTNERSHIP** <a href="http://www.ukskillspartnership.org.uk">http://www.ukskillspartnership.org.uk</a> The UK Skills Partnership consists of industry bodies and associations who represent the diversity of both public and private independent skills training and education providers, further education colleges, awarding organisations and associated suppliers.

Please note that from time to time, the links supplied may change as part of ongoing updates.

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