



Privacy Notice – Participation Survey of GREAT FUTURES 2024

This privacy notice explains how the Department for Business and Trade (DBT) will process your personal data for their participation survey of the GREAT FUTURES event in Saudi Arabia taking place from 14 to 15 May 2024.

This notice is supplemented by the specific GREAT FUTURES 2024 event privacy notice, which provides further information on how DBT processes personal data and sets out your rights in respect of that personal data. In relation to your participation in GREAT FUTURES 2024.

It is important that you read this privacy notice, so that you are aware of how and why we are using your data.

Personal data being processed

The following information will be processed to support us your GREAT FUTURES participation:

- Full name
- Organisation/company name
- Role within organisation/Job title
- Direct phone number
- Email address
- Business Sector
- Opinion data/survey responses

What the DBT will use your information for:

The research will allow research into UK business leader's perceptions of doing business in Saudi Arabia

This will allow the DBT to baseline your perceptions for the GREAT FUTURES 2024 event to understand your needs and views about business opportunities.

To do this we will contact you to ask you to take part in a small number of surveys as a participant in the GREAT FUTURES 2024 event.

The outcomes for the survey will be used to evaluate the impact of the event and to inform future communications with, and support needed by you and other participants.

Legal basis for processing your personal data

Below we have set out the primary legal basis we rely on for processing the personal data for the above purposes:



In some instances, we may process your data further for a compatible purpose and/or on other legal bases. For example, your data may be used for archiving, research and/or statistical purposes. These are compatible purposes for further processing in UK GDPR and your data will be subject to appropriate safeguards if used for such purposes.

Legal basis for processing

Personal Data (Article 6(1) UK GDPR)

Legitimate interests

It is necessary for the purposes of the legitimate interests pursued by the controller. In this case those are evaluating the impact of the event and to inform future communications with and support needed by the attendees of the event.

contact KSATaskforce@businessandtrade.gov.uk

How your personal data is secured

Your personal data is secured using appropriate technical and organisational processes. These include certifications like Cyber Essentials Plus, technical security test and encryption of your data.

Third party processors

For the purposes of this survey we are working with the GREAT Team of the Cabinet Office and Yonder as data processors on behalf of the DBT.

Information sharing

We may share personal data you provide:

- with other government departments, public authorities, law enforcement agencies and regulators*
- with other third parties where we consider it necessary in order to further our functions as a government department
- in response to information requests, for example, under Freedom of Information (FOI) law or the Environmental Information Regulations (EIR)
- to a court, tribunal or party where the disclosure is necessary in order to exercise, establish or defend a legal claim
- where we are ordered to do so or where we are otherwise required to do so by law
- with third party data processors as governed by contract



Overseas Transfer of Personal Information.

Please refer to the GREAT FUTURES 2024 event Privacy Notice for full details of the overseas transfer of personal data.

For the purposes of the survey, your personal data will remain in the UK.

How long will DBT hold your data for

For the purposes of the survey DBT will only retain your personal data for a period of 3 months.

Please refer to the GREAT FUTURES 2024 primary Privacy Notice for full details of how long your personal data will be retained as part of the event.

Your rights

You have a number of rights available to you under UK data protection legislation, including:

- the right to request copies of the personal data we hold about you
- the right to request that we rectify information about you which you think is inaccurate or incomplete
- the right to request that we restrict your data from further processing (in certain circumstances)
- the right to object to the processing of your data (in certain circumstances)
- the right to data portability (in certain circumstances)
- the right to request that we erase your data (in certain circumstances)
- the right not to be subject to a decision based on solely automated data processing

You can contact DBT's Data Protection Officer for further information about how your data has been processed by the department or to make a complaint about how your data has been used. Please contact: data.protection@businessandtrade.gov.uk You can also submit a complaint to the Information Commissioner's Office (ICO) at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

W: <https://ico.org.uk/>

Tel: 0303 123 1113



Department for
Business & Trade

You can find out more about your rights as a data subject, and details of how to contact our Data Protection Officer and the ICO in our [main privacy notice](#).