

Conditions of Participation

Innovation Summit North America 2020

Innovation Summit North America 2020 is organized by Schneider Electric Industries SAS (hereinafter "Schneider Electric"), a simplified joint stock company organized under the laws of France, registered in the Nanterre Trade and Companies Register under the number 954 503 439, and having its registered office at 35, rue Joseph Monier, 92506 Rueil-Malmaison (France).

Schneider Electric is organizing *Innovation Summit North America 2020* online, on November 10, 2020.

1. General Conditions

Registration

Participation to the *Innovation Summit North America 2020* is subject to these General Conditions for Participation ("General Conditions"), to the exclusion of any other verbal or written terms or agreement.

Participation to the *Innovation Summit North America 2020* entails the acceptance of these General Conditions. You agree to be bound by these General Conditions and to hold Schneider Electric harmless from any consequence resulting from your breach or failure to comply with these General Conditions.

Participation in *Innovation Summit North America 2020* is accessible free of charge. Once your registration is submitted via the event's online registration platform, you will receive a confirmation email.

Registration is individual and personal to you, nevertheless if you cannot attend, you can transfer the invitation to a person in your company.

The invitation received from Schneider Electric does not bind Schneider Electric in any way.

Description and Organization

The information published on <https://www.se.com/us/en/about-us/events/innovation-summit-world-tour.jsp> is given subject to the smooth running of the event and may be subject to last-minute adjustment. Should the schedule of the event be amended, the organizers will do everything to notify the participants.

Schneider Electric, at its sole discretion, reserves the right to amend all aspects of the event, including, but not limited to, the name of the event, the topics, the scheduled content, the speakers, the moderators and the place, including the event's cancellation, which, if applicable, will not give rise to any compensation.

Participation and Data Protection

Innovation Summit North America 2020 is organized in a spirit of open-mindedness which allows everyone to participate. The organizers are however vigilant with regards to the smooth running of the event. Any failure to observe the defined rules or any behavior likely to disrupt the event, may be reported immediately to the organizers.

Any cost associated with accessing the event website is the Participant's responsibility and is dependent on the Internet service provider used.

Schneider Electric has adopted the policies and practices of data protection described in these General Conditions and in its Data Privacy policy available at <https://www.schneider-electric.com/en/about-us/legal/data-privacy.jsp>. A specific privacy notice for the event is available at

When you register to *Innovation Summit North America 2020*, you will be provided with an option to receive news and commercial information from Schneider Electric and its affiliates via electronic means such as email.

Schneider Electric may also use your contact information (full name, job title, company, email address, mobile number, country) to contact you after the event in relation with the follow-up of the activities performed during the event. If you do not wish Schneider Electric to contact you or you desire to exercise any data subject rights, like consent's withdrawal, please communicate this directly to Schneider Electric at: Global-Data-Privacy@schneider-electric.com

Except as described herein, Schneider Electric shall not sell, rent or otherwise share or disclose your private, personally identifiable information to third parties.

Gamification & Leaderboard

As part of your attendance to *Innovation Summit North America 2020*, you will be participating to our "Tomorrow Rising Fund" gamification activity. As such, each participant will be attributed points for their participation in the various activities hosted on the event platform.

A participant is defined as a person who registers for *Innovation Summit North America 2020* and attends the event on November 10, 2020, anytime from 1:00 to 3:00 pm EST. Considering that *Innovation Summit North America 2020* of November 10, 2020 is a virtual event held online, the attendance to the event is considered valid when a participant logs in on the event platform to join the event.

Points will be attributed individually to any participant attending *Innovation Summit North America 2020* according to the activity table defined below. Points collected individually by each participant can in no instances be redeemed by participants for prizes, cash value or any other benefits.

Points collected by each and any participant will then be calculated cumulatively (ie: all points accumulated by all participants) for the purpose of the donation made by Schneider Electric to its Tomorrow Rising Fund.

Once 200,000 points (*two hundred thousand*) have been collectively collected by all the participants, Schneider Electric will make a monetary donation to its **Tomorrow Rising Fund**.

Schneider Electric Foundation launched the Tomorrow Rising Fund to help vulnerable communities respond, recover and become more resilient in the wake of Covid-19. Schneider Electric's people and partners across +60 countries have joined in by fundraising and volunteering to contribute to 65 projects which benefit +800,000 people. Following the initial emergency response, the fund continues to support education and professional training to secure the best future for young people and their communities – Click [here](#) for more information on the Tomorrow Rising Fund.

For each participant, the points will be automatically calculated based on the activities completed by the participant throughout the event. Each activity fully completed is equal to a certain number of points – incomplete activities will not give rise to points:

Activity (List subject to change – Final list of activities & points will be featured on the event platform)	Points
First login into the event platform	5
Watching the Welcome introduction	5
Watching the Keynote	15
Each Strategy Talk watched	20
Each Expert Learning Session watched	20
Each question submitted during the Q&A	5

Activity <i>(continued)</i>	Points
Each visit to the 3D Innovation Hub page from the Event platform	20
Each visit to the Partners page on the Event platform	5
Each feedback submission through "Rate the session" feature	50
Each visit to a SE social media channel from the Event Platform	5

The top 50 participants (ranked by number of points individually collected) will have their score featured on the event's leaderboard from highest to lowest score. Upon entering the event platform, all participants will be able to give their consent for Schneider Electric to use their first name in the leaderboard or remain anonymous if they wish.

The use of any automated entry software or any other mechanical or electronic means that allows a participant to automatically repeatedly enter any activity listed above, is prohibited and will render invalid all entries submitted by that participant to any such activities.

Schneider Electric reserves the right at its sole discretion, to disqualify from the "Tomorrow Rising Fund" gamification activity any participant who Schneider Electric has reason to believe has breached any provision of these Terms and Conditions or has otherwise tampered with the above defined process or engaged in any unlawful or other improper misconduct affecting or likely to impair the fair and proper conduct of the "Tomorrow Rising Fund" gamification activity. Failure by Schneider Electric to enforce any of its rights at any stage against any participant committing breach or misconduct does not constitute a waiver of those rights, and Schneider Electric's legal rights to recover damages or other compensation from any such participant are reserved.

Ownership of the content

All of the content produced and/or exhibited by Schneider Electric and its partners during *Innovation Summit North America 2020* remains the property of their authors and cannot be reused without their agreement.

Registering for and attending the event does not grant you any rights to use the name of Schneider Electric or any of its logos or trademarks. The services and associated material provided to you through your registration and/or attendance to the event, including but not limited to all images, designs, photographs, writings, graphs or data, are the property of Schneider Electric, its partners or its/their licensors and are protected by copyright, trademark, trade secret, or other proprietary or intellectual property rights.

Image rights

You authorize Schneider Electric and any third party nominated by Schneider Electric, to mention the event and what is related to it on its own social networks including by using promotional communication tools and/or by interacting with participants to the event. Moreover, you authorize Schneider Electric and/or any third party nominated by Schneider Electric to mention the event in press releases and/or in articles related to both the activity and the promotion of Schneider Electric and/or any third party nominated by Schneider Electric.

Liability

To the extent permitted under applicable law, Schneider Electric's liability - whatever the legal ground for liability - is limited to direct damages caused by willful misconduct of Schneider Electric.

Disputes

Any disputes arising directly or indirectly from the interpretation, the validity or the performance of the terms of these General Conditions, will be submitted, in the absence of an amicable agreement within a period of thirty (30) days from the initial notification of the dispute by the first party to take action, to the exclusive jurisdiction of the competent courts of United States to the exclusion of any other jurisdiction, including in case of plurality of defendants, injunction-like or emergency proceedings.

These General Conditions are subject to the laws of United States.

2. Legal notices

The legal information relating to Schneider Electric website onto which the information concerning the event can be found, can be viewed at the following address: <https://www.se.com/ww/en/about-us/events/innovation-summit-world-tour.jsp>