

# DIGITAL


**Innovation Summit World Tour 2022**

Innovations for a Sustainable World

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Innovation Summit World Tour 2022

# Innovations for a Sustainable World

There's no time to spare. Staying competitive in today's business environment and creating a more sustainable world involves going all-in on digitization. Here's the good news: Everything you need to accelerate your transition to digital, electric energy is available right now.

Join us for our virtual Global Keynote and Innovation Talks as we explore how software and technologies are making the digital, electric world a reality across homes, buildings, data centers, industry, and infrastructure. It's time to learn from one another and collaborate on new ideas together.



Innovation Summit World Tour 2022

# Innovations for a Sustainable World



**Jean-Pascal Tricoire**

CEO & Chairman,  
Schneider Electric

## Digital. Electric. Efficient. Sustainable.

### Global Keynote & World Premiere

October 12<sup>th</sup>, 2022 | 07:00 – 08:00 ET/ 13:00 – 14:00 CET/ 19:00 – 20:00 HKT

Global social and environmental changes are accelerating. Today's energy crisis is already bringing higher costs and supply uncertainty. Now is the time for companies to re-think who they are and what they do to ensure future resilience. Efficiency and sustainability is their passport to operate, thrive, and make an impact, today and tomorrow.

One equation provides the way: digitization + electrification.

[Watch on-demand now](#)

## Innovation Talks

Session*	Speakers	Dates & Timing**	Abstract	Who should attend?	Registration
<b>The Fast Track to Net-Zero for Energy-Intensive Users</b>	<b>Frederic Godemel</b> , EVP of Power Systems & Services, Schneider Electric	<b>30<sup>th</sup> August 2022</b> 08:00 – 08:20 ET/ 14:00 – 14:20 CET/ 20:00 – 20:20 HKT	<p>Discover how to plan your sustainable electrification roadmap and to understand your starring role in the future energy landscape.</p> <p>Seize this opportunity to:</p> <ul style="list-style-type: none"> <li>Hear from industrial leaders what they are doing to achieve greater sustainability</li> <li>Gain better clarity in the ecosystem of energy players on both sides of the meter</li> <li>Learn best practices to move closer to net-zero operations with today's future-ready technology</li> </ul>	<ul style="list-style-type: none"> <li>Distribution Utilities (C-Level Suite – Directors and managers)</li> <li>Renewables Developers (C-Level Suite – Project Managers)</li> <li>Electrical Contractors (C-Level Suite and Directors)</li> <li>Design Engineer Managers</li> </ul>	<a href="#">Access on-demand</a>
<b>Trailblazing the Path to Net-Zero Data Center Operations</b>	<b>Pankaj Sharma</b> EVP of Secure Power, Schneider Electric  <b>Mark Kidd</b> EVP & General Manager, Data Centers, Iron Mountain	<b>28 Sept. 2022</b> 08:00 – 08:20 ET/ 14:00 – 14:20 CET/ 20:00 – 20:20 HKT	<p>With the increasing impact of climate change and rising energy costs, data center operators face unprecedented demands. Environmental and sustainability planning is now one of the most critical strategic priorities, but many operators lack consistent, clear metrics to measure and report progress.</p> <p>In this session, Iron Mountain, an enterprise information management services company, will share how they tackled these challenges and defined their path toward net-zero operations with digital transformation and measurement.</p>	<ul style="list-style-type: none"> <li>Industry Leaders in Cloud and Data Centers</li> <li>IT Solution Providers</li> <li>IT Professionals / End-Users</li> <li>Data Center C-Level - Professionals</li> <li>Electricians</li> <li>Panel Builders</li> <li>Specifiers</li> <li>Contractors</li> <li>System Integrators</li> <li>Smart Grid Directors</li> </ul>	<a href="#">Access on-demand</a>



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<b>Building the Enterprise Metaverse</b>	<b>Peter Weckesser</b> EVP and Chief Digital Officer, Schneider Electric  <b>Caspar Herzberg</b> Chief Operating Officer, AVEVA	<b>20 Oct. 2022</b> 08:00 – 08:20 ET/ 14:00 – 14:20 CET/ 20:00 – 20:20 HKT	<p>Picture your business in a world where everything, from devices to buildings, industries and processes, underpinned from edge to enterprise by their digital twins, is seamlessly integrated thanks to software. Where everything just works together, generating insights based on data and information from multiple sources –and managed in your central hybrid cloud data platform. Now you can analyze, visualize, scale, and act faster than ever, for sustainability and efficiency.</p> <p>This is the world of the enterprise metaverse —the world we are building today.</p>	<ul style="list-style-type: none"> <li>• Industry Leaders in Healthcare, Hotel, CRE, Retail, Data Centers and Infrastructure</li> <li>• Design firms</li> <li>• General &amp; Electrical / Mechanical Contractors</li> <li>• Panel Builders</li> <li>• System Integrators</li> <li>• Building Developers / Owners</li> <li>• Facility managers</li> </ul>	<a href="#">Access on-demand</a>
<b>Journey into the Industries of the Future</b>	<b>Barbara Frei</b> EVP of Industrial Automation, Schneider Electric  <b>Peter Herweck</b> Chief Executive Officer, AVEVA	<b>3 Nov. 2022</b> 08:00 – 08:20 ET/ 14:00 – 14:20 CET/ 20:00 – 20:20 HKT	<p>Experience an exciting virtual visit into tomorrow. Discover how industries of the future can become sustainable and resilient through open, software-centric automation.</p> <p>You will learn from real-life cases how open, software-centric automation is delivering step-change improvements, which includes topics on:</p> <ul style="list-style-type: none"> <li>• Industrial sustainability</li> <li>• Digital transformation and industrial software</li> <li>• Universal automation and “plug-and-produce” automation</li> <li>• Advanced technologies, including virtual reality and industrial metaverse for improving sustainability, efficiency, agility, and profitability.</li> </ul>	<ul style="list-style-type: none"> <li>• Industry Leaders in F&amp;B, CPG, MMM, WWW and O&amp;G</li> <li>• Plant managers</li> <li>• OEMs</li> <li>• System Integrators</li> <li>• Sustainability Enthusiasts</li> <li>• Media and Analysts</li> <li>• Engineering Manager</li> <li>• Maintenance Manager</li> <li>• Electrical Manager</li> <li>• Supply Chain Leaders</li> </ul>	<a href="#">Access on-demand</a>

\* Session titles, dates and timings are subject to change. All changes will be informed closer to the event date via email.

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A Blueprint for Net-Zero Buildings of the Future	<b>Manish Kumar</b> EVP of Digital Energy, Schneider Electric  <b>Kirsi Simola-Laaksonen</b> Chief Information Officer, Citycon	<b>17 Nov. 2022</b> 07:30 – 07:50 ET/ 13:30 – 13:50 CET/ 19:30 – 19:50 HKT	<p>Buildings are the world's biggest consumers of energy, generating up to 40% of global CO2 emissions. Digitalization and electrification are the critical pathways to decarbonize the buildings in which we live, work and play. From new building construction to retrofit, this session will look three steps across design, build, operate, and maintain phases that can successfully achieve net-zero goals.</p> <p>Hear from Citycon Lippulaiva in Finland on how their Chief Information Officer achieved CO2 reductions of 335 t per year while saving more than €374,000 in energy costs. You'll also learn how Schneider Electric is delivering their decarbonization commitment by retrofitting their buildings with digital technology that's available today.</p>	<ul style="list-style-type: none"> <li>Industry Leaders in CRE, Edu/Higher Ed, Healthcare, Hotels and Retail</li> <li>Facility Managers</li> <li>Building Owners/Tenants</li> <li>System Integrators</li> </ul>	<a href="#">Access on-demand</a>
Electricity 4.0: The Fastest Route to Net-Zero	<b>Olivier Blum</b> EVP of Energy Management, Schneider Electric  <b>Mark Harper</b> Group Head of Sustainability, John Swire & Sons (H.K.) Ltd.	<b>29 Nov. 2022</b> 08:00 – 08:20 ET/ 14:00 – 14:20 CET/ 20:00 – 20:20 HKT	<p>Energy is at the core of solving the climate crisis. Over the last 200 years, it has been the largest contributor to rising carbon emissions by far. Today, it represents our best opportunity to turn things around.</p> <p>Find out why creating a world that is more electric and more digital is the fastest route to net-zero and explore practical examples of how existing technologies can accelerate this journey.</p>	<ul style="list-style-type: none"> <li>All Industrial segments</li> <li>C-Level</li> <li>Plant Managers</li> <li>Operations Managers</li> <li>System Integrators</li> </ul>	<a href="#">Access on-demand</a>



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How to prevail over business continuity risk	<b>Frederic Godemel</b> , EVP of Power Systems & Services, Schneider Electric  <b>Bob Woolley</b> SVP of Operations NTT Global Data Center	<b>8<sup>th</sup> Dec. 2022</b> 10:00 – 10:20 ET/ 16:00 – 16:20 CET/ 22:00 – 22:20 HKT	<p>Natural disasters, cyber attacks, carbon emissions, energy supply and cost. Business continuity has never been under greater threat. Having the right planning and contingences can mitigate major risks.</p> <p>In this session, you will learn key strategies to protect your business and remain competitive with lifecycle services while reducing carbon footprint and taking care of your workforce.</p>	<ul style="list-style-type: none"><li>• Industry Leaders in CRE, Edu/Higher Ed, Healthcare, Hotels and Retail</li><li>• Facility Managers</li><li>• Building Owners/Tenants</li><li>• System Integrators</li></ul>	<a href="#">Access on-demand</a>

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