

# Invitation to Sponsors

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## 1<sup>st</sup> BIWAC | SIZ JOINT MEETING

ADVANCES IN ACUTE CARDIAC AND  
CRITICAL CARE

FRIDAY 16TH JUNE 2023, THE HOTEL. BRUSSELS

# INVITATION TO SPONSORS

1<sup>st</sup> BIWAC | SIZ Joint Meeting: Advances in acute cardiac and critical care

Friday 16<sup>th</sup> June 2023, The Hotel



[www.biwac.be](http://www.biwac.be)  
[www.siz.be](http://www.siz.be)

## BIWAC Board

*Prof Philippe Morimont*  
CHU Liège

*Prof Marc Claeys*  
UZ Antwerpen

*Dr Hannah Schaubroeck*  
UZ Gent

*Dr Antoine Herpain*  
ULB Erasme Brussels

*Dr Herbert De Raedt*  
OLV Ziekenhuis Aalst

*Dr Tim Balthazar*  
UZ Brussel

## SIZ Board

*Prof Fabio Taccone*  
ULB Erasme Brussels

*Dr Vincent Collin*  
Cliniques de l'Europe Brussels

*Prof Geert Meyfroidt*  
UZ Gasthuisberg, K.U. Leuven

*Dr Koen De Decker*  
Onze-Lieve Vrouw Ziekenhuis Aalst

## Congress Secretariat

Downtown Europe  
Professional Congress Organisers

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B-1200 Brussels, Belgium  
Tel +32 (0) 2 732 35 20  
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Regarding the high successes of BIWAC and SIZ meetings since more than 10 years and a common interest on intensive and acute cardiac care, we feel that there is a true interest, at national level, for exceptionally organizing a joint meeting in this field.

In this way, we are pleased to announce the first joint BIWAC/SIZ Congress on Acute Cardiology and Intensive Care to be held on Friday 16<sup>th</sup> June 2023.

With this congress, we aim at promoting the highest quality of integrated care of the acute cardiac patient.

Our target population consists of cardiologists, intensivists, emergency physicians, anesthesiologists and trainees for these specialties.

We would be delighted if you could help us making this project successful and financially support our initiative.

Attached, you will find the digital sponsorship packages proposal for this 7<sup>th</sup> national meeting on acute cardiac care.

Should you need any further information, please feel free to contact us.

Looking forward to your reply, Yours Sincerely

**Prof Fabio Taccone**  
ULB Erasme

**Dr Antoine Herpain**  
ULB Erasme Brussels

**Prof Marc Claeys**  
UZ Antwerpen

**Prof Philippe Morimont**  
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OLV Ziekenhuis Aalst

**Dr Tim Balthazar**  
UZ Brussel



## About the Belgian Interdisciplinary Working Group on Acute Cardiology

The Belgian Interdisciplinary Working Group on Acute Cardiology (BIWAC) aims at improving study and knowledge of Acute Cardiology and its implementation in daily practice.

This can be accomplished by organizing scientific meetings and courses, the exchange of information and the editing of Guidelines of Good Clinical practice, as well by scientific research.

[www.biwac.be](http://www.biwac.be)

## About the Belgian Society of Intensive Care Medicine

The mission of the Belgian Society of Intensive Care Medicine is to organise and to promote the Quality of Care administered to patients admitted to intensive care units.

The core business of intensive care medicine is the observation, the monitoring, the diagnostic process and treatment in patients with life threatening failure of one or more vital organ functions. The society is open for all health professionals involved in intensive care medicine.

[www.siz.be](http://www.siz.be)

## Why attend the 1st BIWAC | SiZ Joint Meeting as a sponsor?

As we are aware that your company's commitment is to improve the quality of healthcare for patients with acute cardiac failure and/or critical care, we invite you to promote your solutions and products to cardiologists, intensivists, emergency physicians, anesthesiologists and trainees in these specialties.

The BIWAC-SiZ joint congress will enable you to:

- being able to invite physicians via educational grants/registrations
- register representatives from your company
- attest your support to the BIWAC and the SiZ: your logo will appear on the congress website, in the program, on social media and more
- advertise your company/services via a dedicated space in the exhibition area
- network with an extended range of participants coming from both the cardiology area and the intensive care area



# Sponsoring Packages

## Diamond Sponsor: 15.000 €

- A printed insert (US format - to be produced by the sponsor) distributed onsite to all participants
- Visibility of your company logo on the congress website, programme, social media
- Logo in the Thank You email sent after the congress
- Visibility of your company logo in the meeting rooms (2)
- Exhibition booth (3mx3m) on site during the congress and first choice location
- 20 registrations/educational grants for HCPs
- 4 complimentary registrations for the company representatives
- Promotional video (provided by you) displayed in the two plenary rooms (BIWAC & SIZ) before the start of the meeting and at the end of the meeting (right before and after the sessions)
- Innovation room or Company dedicated session (proposal to be validated by the Scientific Committee)
- Recording of one session of your choice (For dissemination and marketing)

## Gold Sponsor: 10.000 €

- Visibility of your company logo on the congress website, programme, social media
- Logo in the Thank You email sent after the congress
- Visibility of your company logo in the meeting rooms (2)
- Exhibition booth (2mx3m) on site during the congress
- 15 registrations/educational grants for HCPs
- 3 complimentary registrations for the company representatives
- Promotional video (provided by you) displayed in the two plenary rooms (BIWAC & SIZ) during 1 coffee break (right after the session)
- Recording of one session of your choice (For dissemination and marketing (message to be validated by the Scientific Committee))

## Silver Sponsor: 5.000€

- Visibility of your company logo on the congress website, programme, social media
- Exhibition booth (2mx3m) on site during the congress
- 5 registrations/educational grants for HCPs
- 2 complimentary registrations for the company representatives

## Additional Sponsorship Opportunities



Can be chosen instead or in addition to the above sponsorship packages (First come first served basis)

### + SPONSORSHIP OF AN ON-DEMAND PLATFORM (1 SPONSOR): 8.000€

- ACKNOWLEDGEMENT & LOGO OF YOUR COMPANY AT THE BOTTOM OF EACH PAGE OF THE PLATFORM ("PLATFORM KINDLY OFFERED BY XXX").
- + VIDEO BUMPER PLAYED AT THE BEGINNING OF EACH ON-DEMAND SESSION ("PLATFORM KINDLY OFFERED BY XXX")

### + INNOVATION ROOM OR COMPANY DEDICATED SESSION (MAX. 2 SPONSORS): 5.000€

- E.G. MEET THE EXPERT, WORKSHOP, DEVICES SHOWCASE, ETC.
- ORGANISED BY THE SPONSOR, PROPOSAL TO BE VALIDATED BY THE SCIENTIFIC COMMITTEE.

Can only be chosen in addition to one of the above sponsorship packages

### + BRANDED ELEVATORS (2 SPONSOR): 2.500€

(What does it look like? Check [HERE](#))

- YOUR VISUAL DISPLAYED ON THE FLOOR IN 3 ELEVATORS OF THE CONGRESS VENUE (THE HOTEL).

### + RECORDINGS OF A SESSION OF YOUR CHOICE: 2.500€

- FOR DISSEMINATION AND MARKETING (MESSAGE TO BE VALIDATED BY THE SCIENTIFIC COMMITTEE).

### + 1 DIGITAL SCREEN WITH YOUR VISUAL\* IN THE HOTEL LOBBY OR LIFT LANDING: 2.000€ (What does it look like? Check [HERE](#))

### + PROMOTIONAL VIDEO (PROVIDED BY YOU) DISPLAYED IN THE TWO PLENARY ROOMS (BIWAC & SIZ) DURING 1 COFFEE BREAK: 1.000€

### + LINK TO YOUR WEBSITE OR TO A VIDEO INCLUDED IN ONE OF OUR EBLAST (MARKETING EMAIL) BEFORE THE EVENT: 1.000€

### + PRINTED INSERT\* INCLUDED IN THE CONFERENCE KITS

- ONE ITEM/LEAFLET: 1.200 €
- TWO ITEMS/LEAFLETS: 1.800 €
- THREE ITEMS/LEAFLETS: 2.200 €

*\*(to be produced by the sponsor)*

## Included | Check-List



	Diamond	Gold	Silver
<b>VISIBILITY</b>			
Printed insert	✓		
Logo on the congress website, programme, social media	✓	✓	✓
Logo in the Thank You email sent after the congress	✓	✓	
Visibility of your company logo in the meeting rooms	✓	✓	
Promotional video displayed in the two plenary rooms	✓	✓	
Recordings of one session of your choice for dissemination and marketing	✓	✓	
Innovation room or Company dedicated session	✓		
<b>EXHIBITION SPACE</b>			
A dedicated space to build your booth in the exhibition area	3x3 m	2x3 m	2x3 m
<b>CONGRESS REGISTRATION</b>			
Registrations/educational grants for Healthcare Professionals	20	15	5
Registrations for company Representatives	4	3	2

## Additional Sponsorship Opportunities | Check List



### CAN BE CHOSEN INSTEAD OR IN ADDITION TO THE ABOVE SPONSORSHIP PACKAGES (FIRST COME FIRST SERVED BASIS)

<b>Sponsorship of an on-demand platform (1 sponsor)</b> Acknowledgement & logo of your company at the bottom of each page of the digital platform ("digital platform kindly offered by XXX"). Video bumper played at the beginning of each on-demand session	€8.000
<b>Innovation room or Company dedicated session (max. 2 sponsors)</b> Meet the expert, Workshop, Devices Showcase ... organised by the sponsor, proposal to be validated by the Scientific Committee.	€5.000

### CAN ONLY BE CHOSEN IN ADDITION TO ONE OF THE ABOVE SPONSORSHIP PACKAGES

<b>Branded Elevators</b> Your visual displayed on the floor in 3 elevators of the congress venue (The Hotel)	€2.500
<b>Recordings of a session of your choice</b> For dissemination and marketing (message to be validated by the Scientific Committee)	€2.500
<b>1 digital screen with your visual in The Hotel Lobby or Lift landing</b>	€2.000
<b>Promotional video in the 2 plenary rooms during breaks</b>	€1.000
<b>Link to your website or to a video included in one of our eblast (marketing email) before the event</b>	€1.000
<b>Printed insert</b> to be produced by the sponsor	
<ul style="list-style-type: none"> <li>One item/leaflet</li> </ul>	€1.200
<ul style="list-style-type: none"> <li>Two items/leaflets</li> </ul>	€1.800
<ul style="list-style-type: none"> <li>Three items/leaflets</li> </ul>	€2.200

# Sponsorship Form



**SIZ**

1st BIWAC-SIZ Meeting: Advances in acute cardiac and critical care  
Friday 16th June 2023, The Hotel

I HEREBY CONFIRM THAT MY COMPANY WILL SPONSOR THE ABOVE-MENTIONED 1<sup>ST</sup> BIWAC-SIZ MEETING

DIAMOND SPONSOR 15.000 €     GOLD SPONSOR 10.000 €     SILVER SPONSOR 5.000 €

## REPLACEMENT OR ADDITIONAL ITEM(S)

SPONSORSHIP OF ON DEMAND PLATFORM  
8.000 €

INNOVATION ROOM/COMPANY DEDICATED  
SESSION 5.000 €

## ADDITIONAL ITEM(S)

BRANDED ELEVATORS 2.500 €

LINK OR VIDEO IN EBLAST 1.000 €

RECORDING OF A SESSION 2.500 €

PRINTED INSERT

DIGITAL SCREEN IN LOBBY OR LIFT LANDING  
2.000 €

⇒ 1 ITEM/LEAFLET  
1.200 €

⇒ 2 ITEMS/LEAFLETS  
1.800 €

PROMOTIONAL VIDEO 1.000 €

⇒ 3 ITEMS/LEAFLETS  
2.200 €

*Above amount are VAT (21%) excluded*

ORGANISATION/COMPANY

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INVOICING ADDRESS

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CITY

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POST CODE

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VAT NUMBER

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PURCHASE ORDER NUMBER (IF NEEDED)

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CONTACT PERSON

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PHONE

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E-MAIL

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DATE

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SIGNATURE

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Thank you to our previous Sponsors!

