



FinTech Bootcamp for Women Entrepreneurs

Tentative Agenda – 17 & 18 March 2021

Time	Topic	Speaker
Day 1		
10:00 – 10:05	Welcome/Introduction	Neha Sampat , Senior Sector Manager, Financial & Professional Services, Department for International Trade, Mumbai
10:05 – 10:10	Opening Remarks India-UK partnership and bilateral relationship, FinTech as HMG priority and the HMG Diversity agenda	Hannah Mayer , Head of Economics and Finance, British High Commission, New Delhi
10:10 – 10:20	Special Remarks	Uma Ratnam Krishnan , Co-CEO, Barclays Global Service Center
10:20 – 10:40	Fireside chat / Interaction : Women in FinTech, India perspective	Dr Andrew Fleming , British Deputy High Commissioner, Hyderabad Jayesh Ranjan , IAS Principal Secretary, Industries and Commerce (I&C) and Information Technology (IT) Departments
10:40 – 11:40	Panel discussion: Building a company The discussion will help entrepreneurs understand the nuances of how to convert the entrepreneurial idea into building a company and scaling the product covering the following: <ul style="list-style-type: none"> Understanding the demand Identifying the acceptance of product in the market Competitive Product Analysis How to monetise your idea Building the right product (Creating an MVP) Go to market strategy (Sales and Pricing Strategy) 	Lincy Therattil (Moderator), Head, Rise Mumbai Arpit Ratan , Co-founder, Signzy Sayali Karanjkar , Co-founder, Paysense

11:40 – 12:35	Success Stories from Women Entrepreneurs <ul style="list-style-type: none"> • How women can become successful Entrepreneurs • Road map to overcome challenges faced by women entrepreneurs 	Rahul Ahluwalia (Moderator), First Secretary, Financial Services, British Deputy High Commission, Mumbai Shinjini Kumar , Co-founder, Salt Smita Ram , Co-founder & CEO, Rang De
12:35 – 12:55	Interaction on Fintech ecosystem and opportunities – Chennai perspective	Neha Sampat , Senior Sector Manager, Financial and Professional services, Department for International Trade, Mumbai Dr Sanjay Tyagi , CEO, FinBlue

Day 2

09:30 – 09:45	Importance of diversity and mentorship in Fintech	Arun Kumar Krishnamurthy , Head HR, Barclays, India
09:45 – 10:05	Interaction on Fintech ecosystem and opportunities – Karnataka perspective	Jeremy Pilmore Bedford , British Deputy High Commissioner, Bengaluru Lizzie Chapman , CEO & Co-founder, ZestMoney Meena Nagaraj IAS , (pre-recorded video presence) Director, Department of IT, Government of Karnataka
10:05 – 10:50	Getting your first customer and selling to a bank The session will cover insights on the importance of first customer, how to get the first customer on-board and scale-up, how to sell to banks/financial institutions.	Sanat Satyan (Moderator), Associate Director, Crediwatch Meghna Suryakumar , Founder & CEO, Crediwatch Sanjaya Shrestha , Head, Barclays India Innovation
10:50 – 11:20	Scaling with cloud	Arihant Jain , Managing Director, Head of Technology, Barclays
11:20 – 11:50	Ask me anything This session is an opportunity to ask questions to the experts	Sweta Tiwari (Moderator), Co-founder & COO, Startup Reseau Mahesh Ramachandran , Partner, Pontaq and Chair, FinTech Special Interest Group, TiE Chennai Suniti Nanda , FinTech Officer, Government of Maharashtra
11:50 – 12:35	Challenges and Techniques of Fund Raising <ul style="list-style-type: none"> • Fundraising techniques and the right pitch to investors • Overcoming challenges • Experience of fund raising – company view 	Arjit Johri (Moderator), Investments and Corporate Development, Bharat Innovation Fund Deepthi Ravula , CEO, WE HUB Smita Aggarwal , Global Investment Advisor, Flourish Ventures
12:35 – 12:55	Interaction on Fintech ecosystem and opportunities – Gujarat perspective	Hareet Shukla IAS , Secretary, Department of Science and Technology, Government of Gujarat Peter Cook , British Deputy High Commissioner, Ahmedabad
12:55 – 13:00	Closing Remarks	Natalie Toms Economic Counsellor, British High Commission, New Delhi

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**Please download the updated agenda with more details closer to the event date.*