# UK Trade and Export Finance Forum 2020

**QEII Conference Centre, London**

16 November 2020

Partnership opportunities

EXPORTING IS GREAT
BRITAIN & NORTHERN IRELAND

UK Export Finance

100 Years of Innovation

# UK Trade and Export Finance Forum

Now in its third year, the UK Trade and Export Finance Forum provides a unique platform for your organisation to network and present your products and services to a highly influential audience.

**Over 600 selected guests, of which 400 will be UK companies and key overseas buyers**

**Senior government officials and business leaders**

- Gain significant commercial exposure, through a strategically important event
- Unrivalled networking opportunities with like-minded companies, opening further business prospects
- Showcase the very best of your brand's expertise and services to an influential and relevant audience

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# Partnership Packages

| | Platinum (x1) | Gold (x1) | Silver (x1) | Bronze (x2) |
|---|---|---|---|---|
| Price | £45k | £25k | £15k | £10k |
| Stand | Large 5m x 2m focal stand | 3m x 2m stand | 3m x 2m stand | 3m x 2m stand |
| 1-1 Meetings | ✓ | X | X | X |
| Speaking role | Place on focal, branded panel | Own bespoke, branded session | Speaking role at branded reception | Panellist on an existing session |
| Display of literature | ✓ | ✓ | ✓ | ✓ |
| Feature in brochure | 2 pages | 1 page | 1 page | 1/2 page |
| Logo in brochure | ✓ | ✓ | ✓ | ✓ |
| Mention in all marketing promotional activities, including social media | ✓ | ✓ | ✓ | ✓ |
| Delegate passes | 10 | 8 | 7 | 5 |
| Potentual to feature in event video | ✓ | X | X | X |

**Not available**

**Further details overleaf**

**For more information, contact the Project Team on:**

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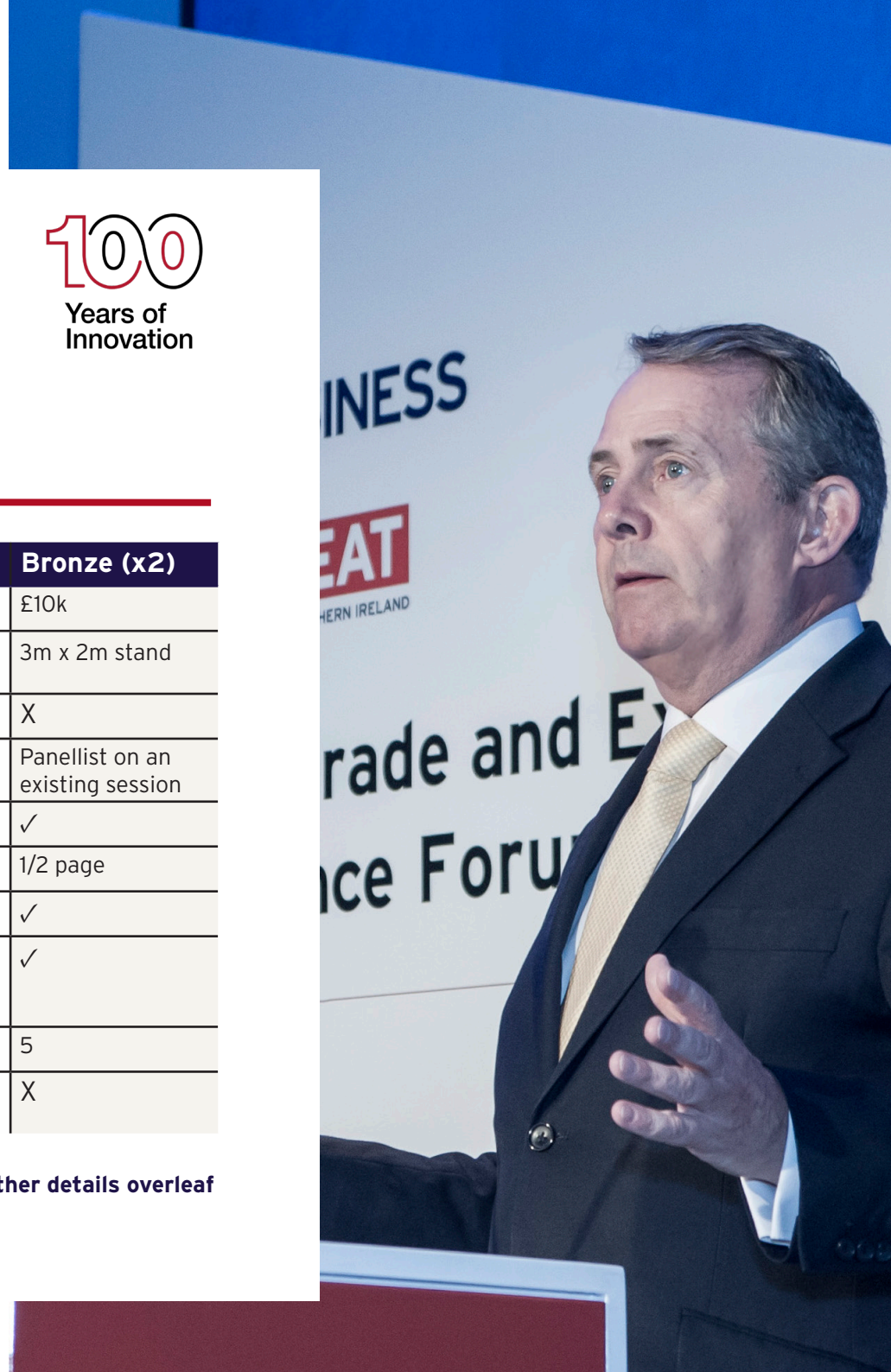

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### Platinum - £45k

- Branding of a large, focal stand (5m x 2m) in the exhibition area with your company logo displayed
- Branding of and panellist on first session following ministerial keynote, plus a 5-minute speaking opportunity following the Minister
- Pre-arranged 1-1 meetings with companies
- Branding of 1-1 meeting area
- Two-page spread in the A4 brochure
- Mention in all marketing promotional activities
- Logo on event lanyards
- Potential to feature in event video

**Not available**

### Gold - £25k

- Branding of bespoke 45-minute session on a pre-agreed topic of choice
- 5-minute speaking slot at the beginning of the session, prominent speaking role or moderator role
- Display of literature during the session
- Branded stand (3m x 2m) in the exhibition area with the company logo displayed
- One-page entry in the A4 brochure
- Mention in all marketing promotional activities

### Silver - £15k

- Branding of evening networking reception
- Speaking slot at the reception
- Display of literature during the reception
- Branded stand (3m x 2m) in the exhibition area with the company logo displayed
- One-page entry in the A4 brochure
- Mention in all marketing promotional activities

### Bronze - £10k

- Branding of an existing session within the programme
- 5-minute speaking slot at the beginning of the session, prominent speaking role or moderator role
- Display of literature during the session
- Branded stand (3m x 2m) in the exhibition area with the company logo displayed
- Half-page entry in the A4 brochure
- Mention in all marketing promotional activities

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www.great.gov.uk

**UK Export Finance**
We are the UK's export credit agency, part of the Department for International Trade, and support the UK's exporters by providing finance and insurance to support exports from the private sector. Our mission is to ensure that no viable UK export fails for lack of finance or insurance, while operating at no net cost to the taxpayer.

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