

BLACK SEA STORIES

Presented by the Black Sea Assistance Mechanism

Development of Sustainable Cultural Tourism in the Black Sea Basin

ENI CBC BLACK SEA BASIN 2014-2020 PROGRAMME BSB117: DEVELOPMENT OF SUSTAINABLE CULTURAL TOURISM IN THE BLACK SEA BASIN (CULTOUR-BSB)

The CULTOUR project aims to develop sustainable tourism in the Black Sea Basin through cross-border cooperation. Focussing on cross-border business opportunities in the tourism sector, CULTOUR emphasises the cultural segment of the market within the Black Sea Basin - especially of its five partner countries – and the cultural heritage within them which provides the perfect basis for sustainable tourism.

The project is developing 15 jointly developed cross-border tourism routes, each involving between 2-5 countries, as well as 5 regional tourism routes, one in each partner country. Cultural and historical sites in Bulgaria, Ukraine and Turkey also received minor improvements in the hope of improving their attractiveness.

The project created a network of partners and stakeholders to facilitate these objectives and brought together leading municipalities, socio-economic and environmental NGO's, tourism organisations, policy design and decisions makers on national, regional and cross-border levels.

KEY INFO

Total budget:
€ 957 792

EU funding:
€ 881 168

Duration:
September 2018 -
February 2021

<https://cultourbsb.com/>

[f](#) @ Cultour.BSB

COUNTRIES & PARTNERS INVOLVED



Sozopol Municipality (Bulgaria)



Constanta Municipality (Romania)



Executive Committee of Izmail City Council & Agency of Sustainable Development and European Integration "Lower Danube Euroregion" (Ukraine)



Düzce Governorship (Turkey)



ECOCENTER for Environmental Protection (Georgia)



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Reference: EASME/EMFF/2020/3.1.2

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