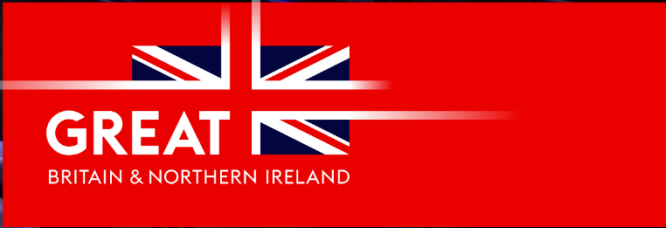




Why the UK remains the best place to invest in.

Matt Cross, Director

EY and Department of International
Trade



The UK is an open, advanced and globally connected economy

01 Established, Business Friendly Environment 

04 Large, Talented Workforce 

02 Internationally Competitive Tax Offer 

05 Strong Digital And Physical Infrastructure 

03 Sophisticated Research And Innovation Landscape 

06 Locations With Great Accessibility To Key Markets 



1. Established, Business Friendly Environment



5th largest economy in the world



+67m people live in the UK



#1 for green field inward investment in Europe



#2 most attractive European investment destination in 2022



2. Internationally competitive tax offer

The UK's tax offer includes:

- The Lowest Corporation Tax In The G20 
- Investor Friendly Capital Allowances 
- Targeted research and innovation incentives 
- Tax Relief For Investors Using VC Schemes 



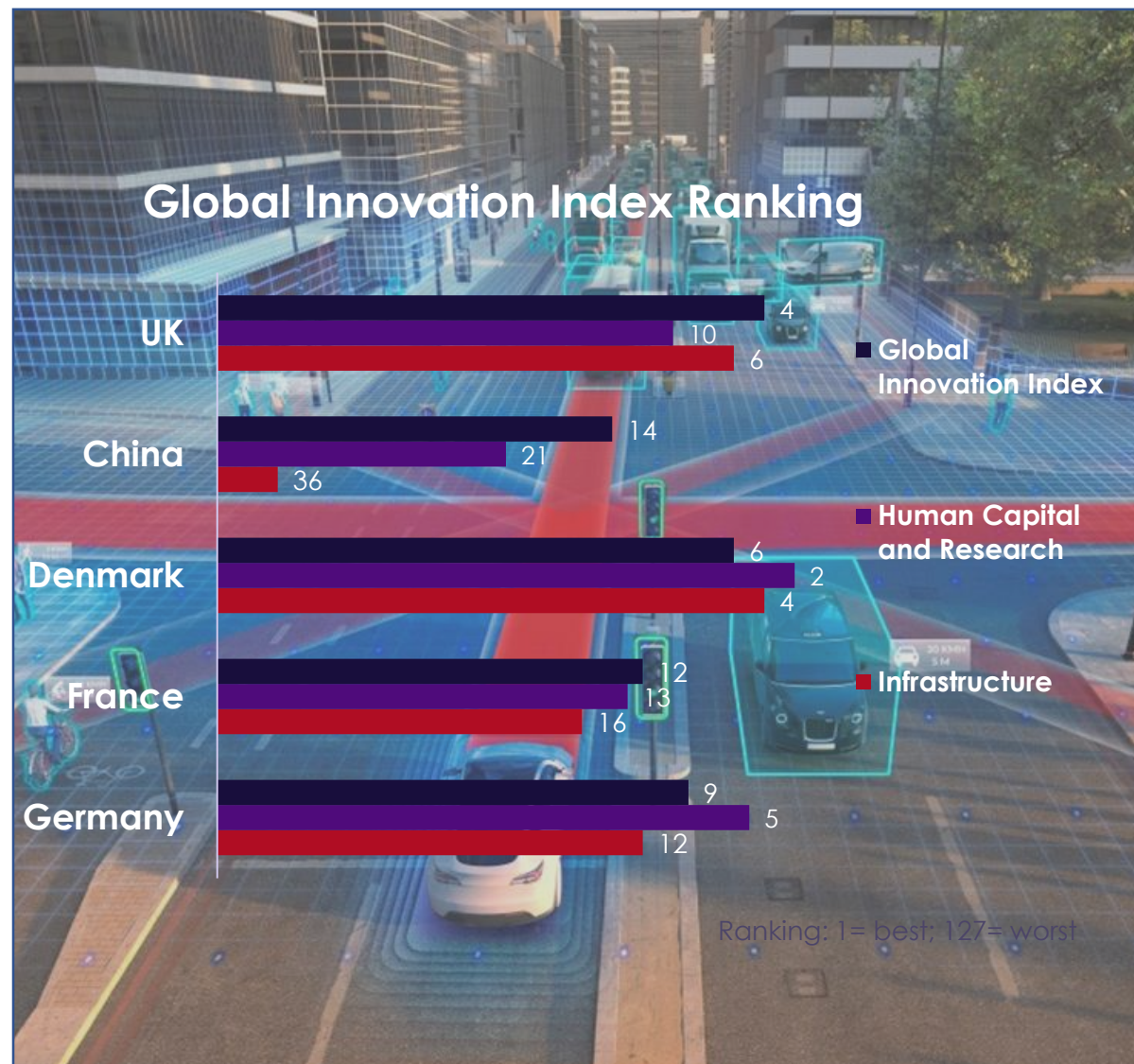
3. Sophisticated Research and innovation Landscape

4th

IN GLOBAL INNOVATION INDEX

\$40_{bn}

VC RAISED IN THE UK IN 2021



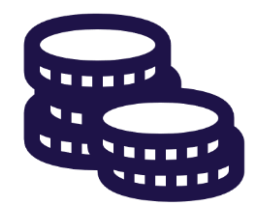
3. Sophisticated Research And Innovation Landscape

UK OFFERS BUSINESSES:

Total R&D expenditure to **2.4%** of GDP by 2027



Plans to increase public R&D investment to **£22bn** per year by 2024-25



- Access funding and tax incentives



- Connect with a world leading knowledge base



- Utilise world class research infrastructure

4. Large, Talented And Highly Skilled Workforce

EUROPEAN UNIVERSITY RANKINGS 2022

1. University of Oxford



2. University of Cambridge



3. University College London



4. University of Edinburgh



5. Imperial College London



The UK ranks **3rd** in Europe for 'Brain Gain' based on its success at attracting talented people from across the world

The UK ranks **2nd** globally for the university quality and **3rd** for its pool of global knowledge skills

5. Strong Digital And Physical Infrastructure

#1

- Europe's largest and fastest growing data economy

54

- Airports, +100 Ports

95%

- premises have superfast broadband

£376bn

- Pipeline of infrastructure investment underway or planned in the next 10 years
-

6. Locations with great accessibility to key markets



■ London



■ Cardiff



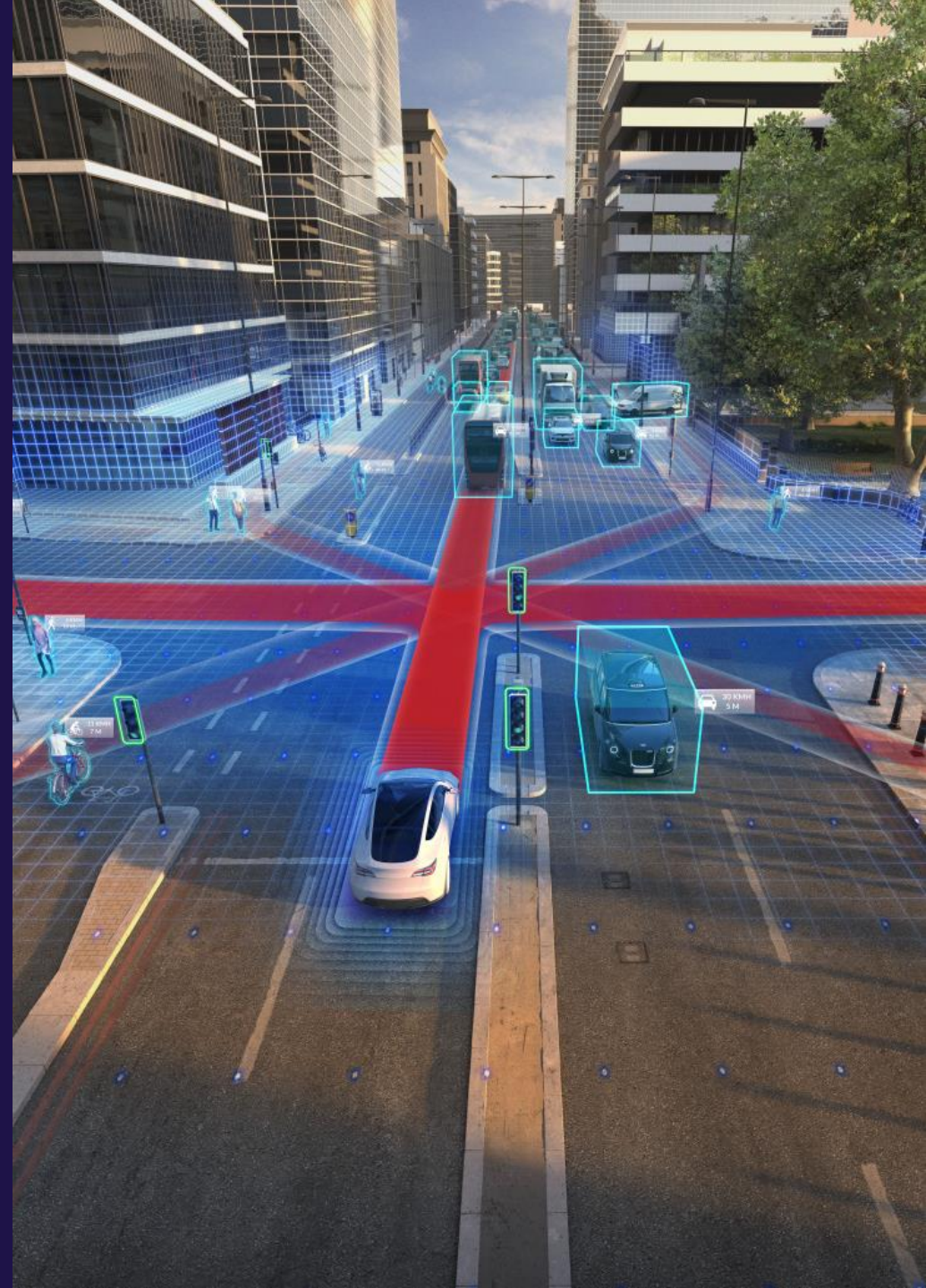
■ Edinburgh



■ Belfast






Working with the Department for International Trade



How Can we Help?

Services provided :

Assessing market opportunities 	Relationship building 	Setting up in the UK 	Finding or expanding a UK base 
Tax support 	Visa applications 	Recruiting skilled staff 	Accessing finance 

