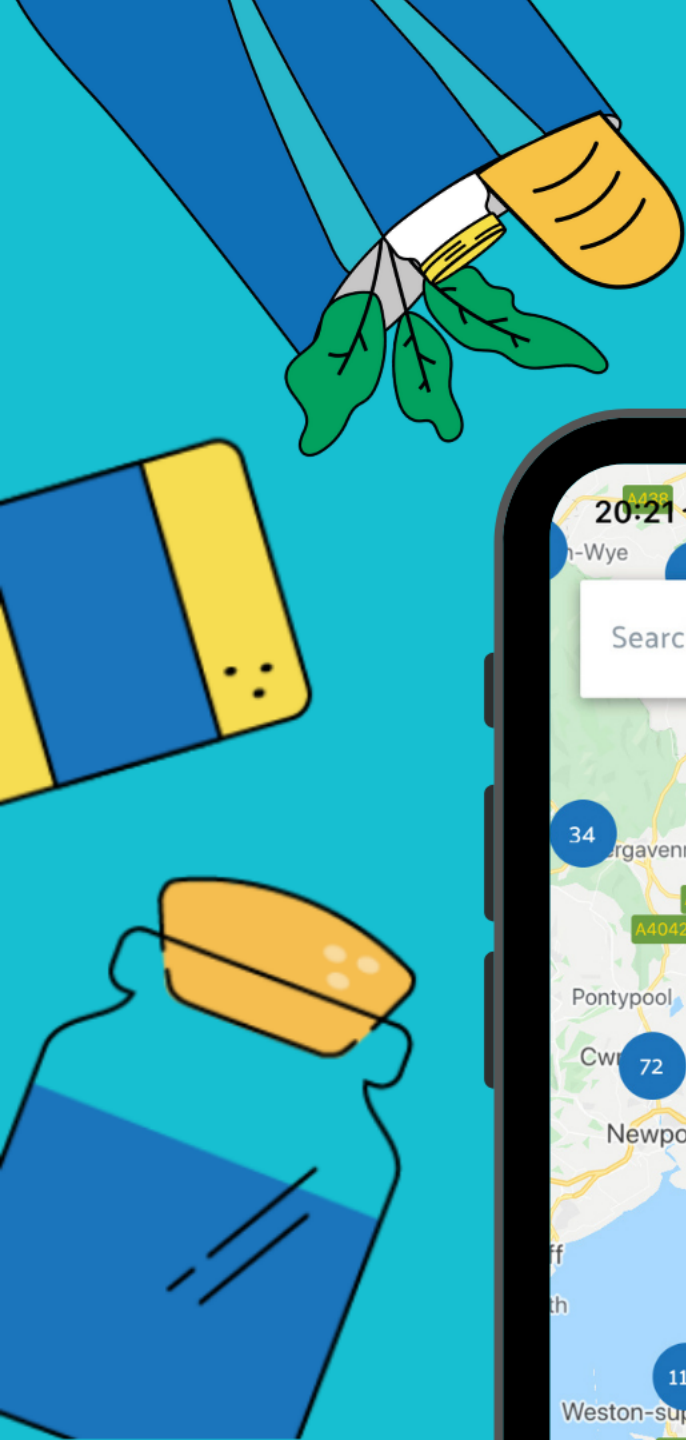
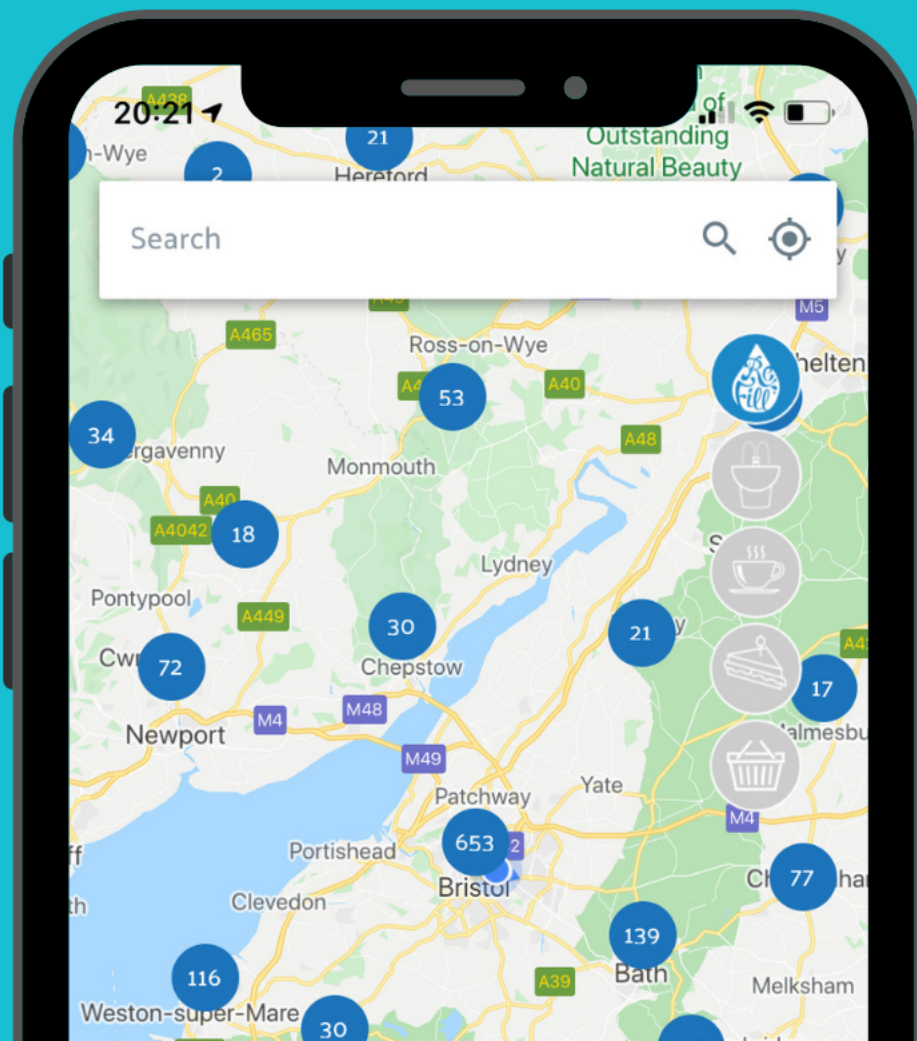




# REFILL

## UK India Twin Cities Marine Litter Partnership

Aberystwyth and Puducherry





# ABOUT REFILL



- › We connect people to places they can **eat, drink and shop** without the pointless packaging.
- › Anyone can download the free Refill app to **tap into a global network of places to reduce, reuse and refill.**
- › From a coffee on your commute, to drinking water on the go, or even shopping with less plastic, **Refill puts the power to go packaging free at your fingertips**
- › Refill is a City to Sea campaign. City to Sea is a not-for-profit organisation, campaigning to stop plastic pollution at source.

The Telegraph

Daily Mail

The Guardian

The INDEPENDENT

**HUFFPOST**

sky news

**BBC**

itv

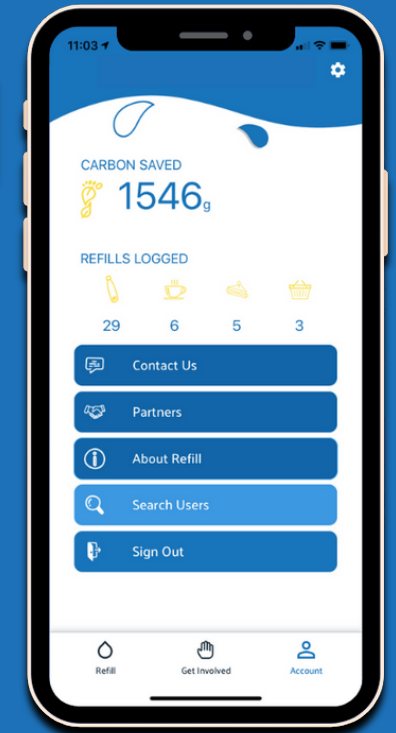
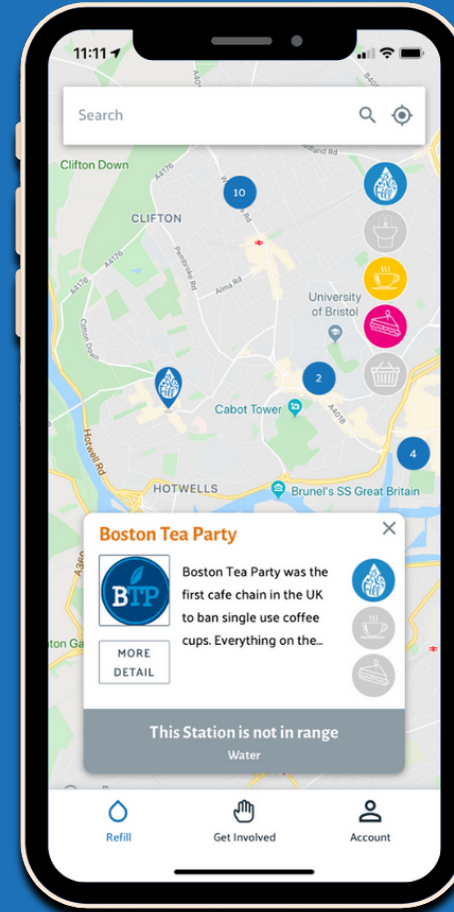
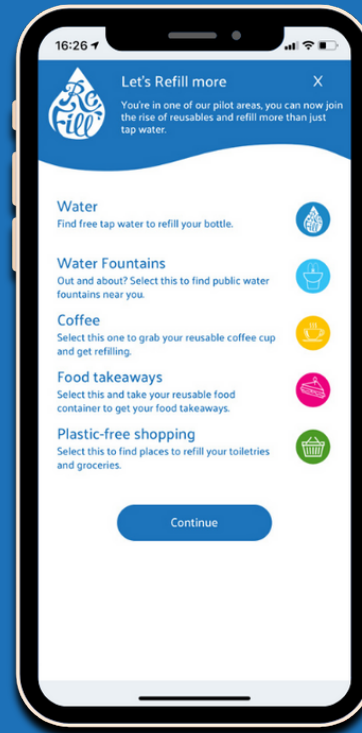
**METRO**

STYLIST

VOGUE

# THE REFILL APP.

The **world's first** dedicated app to help people find locations to **reuse and refill.**





# A TAP WITH IMPACT

## FREE WATER REFILLS

More than 30,000 water Refill Stations, globally!

## WATER FOUNTAINS

Find public water fountains added by our community.

## COFFEE ON THE MOVE

Coffee shops offering discounts and rewards using reusables.

## LUNCH ON THE GO

BYO lunchbox for plastic-free food on the go.

## PLASTIC-FREE SHOPPING

Find over 400 zero waste shops and plastic free options.



## COFFEE ON THE MOVE

Find places to pick up and drop off a coffee cup you've borrowed.

## LUNCH ON THE GO

Getting lunch out-and-about? Don't want plastic packaging – use the app to find places to borrow a lunchbox.

# HOW REFILL WORKS...

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- 1** Anyone can download the free app to find local refill stations near them.
- 2** Participating businesses simply sign up to the app and put a sticker in their window, alerting passers-by that they're welcome to come on in and get a refill.
- 3** Local Refill schemes are established in towns, cities and countries around the world. Their role is to engage with businesses local gov, community groups and corporates on a local level to scale reuse.





# REFILL TO DATE...

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**100 MILLION**

Estimated single-use plastic bottles saved.

**OVER 350,000**

App downloads.

**200,000 +**

Refill Stations mapped around the world.

**7+ COUNTRIES**

The campaign is now active in

**400 +**

Local Refill Schemes in the UK

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# EMPOWERING COMMUNITIES

- › We give **individuals, community groups, local Authorities and governments** the tools they need to create lasting change in their community.
- › Through our local volunteers, Refill schemes and International Delivery Partners, **we're providing an opportunity for individuals to take action** on a local level.
- › Refill schemes are **working on the ground, within their community to connect people to reuse solutions** and support businesses with reducing single-use plastic.
- › Our campaigns **promote diversity and inclusion** and we providing training and development opportunities.



# THE REFILL GLOBAL COMMUNITY



400+ local Refill schemes  
in the UK



Refill has launched in 7+ countries  
worldwide



# REFILL WALES

- › Launched in 2018 thanks to funding from **Welsh Government**
- › Successfully **expanded the Refill campaign** in the Cardiff region thanks to additional funding.
- › Over **2,100 Refill Stations** listed on the Refill App, including over **100 public water fountains**
- › **65 Refill Communities** across Wales, including a successful scheme in **Aberystwyth**.
- › Excellent coverage of Refill Stations and Schemes on the **Wales Coast Path** with Refill incorporated in a toolkit for all Coast Path tourism businesses.





# REFILL WALES

- › **Universities Guide** created and launched with engagement from Welsh Universities.
- › Strong social media presence with nearly **4,000 followers** on the Refill Wales Instagram, Facebook and Twitter platforms.
- › We work closely with local authorities, transport hubs, universities, tourism locations and events to **install water fountains**.
- › Member of the **Wales Clean Seas Partnership**
- › Highly successful **World Refill Day** in Wales, reaching over **1.4 million people** in Wales.

# REFILL ABERYSTWYTH



**154** Refill Stations in Ceredigion  
**94** Refill Stations in Aberystwyth

A very active Refill scheme who runs public awareness events, installing water fountains along the beach front and promoting behaviour change around using reusable products.



THANK YOU

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