

## **COP27 UK Pavilion Sponsorship: registration of interest guidance document**

Thank you for your interest in sponsoring the UK Pavilion at COP27.

### **What is COP27? Why would I sponsor the UK Pavilion?**

COP27 is a major international climate change summit taking place in Sharm el-Sheikh, Egypt in November 2022. Thousands of delegates from around the globe are expected to attend during a two week programme of events. One of the ways businesses can contribute to this milestone event and support the UK at COP27 is through sponsorship of the UK Pavilion.

### **Who can register their interest?**

COP27 UK Pavilion sponsors will represent the best of business on climate change and the environment: they will be leaders in their industry, driving positive change and innovation towards a lower carbon world.

We are particularly looking for organisations committed to taking real, positive action in the climate space and which have strong climate credentials, particularly those who have set ambitious net zero commitments by 2050 or earlier, with a credible short term action plan to achieve this (e.g. Science Based Targets).

A successful registration will both show that your organisation is committed to positive action in the climate space, and pitch a compelling contribution, financial or in-kind.

### **Are only UK based companies eligible to get involved?**

We are particularly interested in organisations who are based in the UK, or have a large UK footprint.

### **When will you get back to us?**

Unfortunately we cannot guarantee a response to all registrations.

### **What will the selection process be?**

Registrations will be first screened for qualifying criteria and may be eliminated from the process based on their answers to several questions. These may include but are not limited to the following criteria:

1) those who have set before November 2022 ambitious net zero commitments by 2050 or earlier, with a credible short term action plan to achieve this (e.g. Science Based Targets).

2) activity in certain sectors/industries

3) violations of human rights or environmental law, UN sanctions

4) other illicit activity.

During the second stage of review, the full registration will be reviewed by Department for International Trade and the COP26 Unit based in the Cabinet Office. If successful, we will be in touch to discuss next steps.

**What does the form look like? What kind of questions do we need to answer?**

Please be prepared to submit written statements of commitment and motivation, ideally with input from your organisation's senior leadership. In order to provide a complete and competitive form, you are advised to collect and produce as much relevant detail as possible.