

## **Become a Sponsor**



5<sup>th</sup> Annual

### North American IEC 61850 Tutorial & Workshop

LIVE Hybrid Event June 8 - 9, 2022

We are pleased to offer you a sponsorship opportunity.

Promote your company brand to attendees at the  $5^{th}$  Annual North American IEC 61850 Tutorial & Workshop.

Don't hesitate to contact Nathan Herrera at 781-672-6221 or nathan.herrera@omicronenergy.com.

#### **Attending Target Audience**

- > Communications, SCADA, and Protection Engineers/Technicians
- > Design Engineers and System Integrators
- > Commissioning and Maintenance Staff
- > Cybersecurity Staff
- > Anyone Interested in learning more about IEC 61850 Applications

### **Industry Companies Attending**

- > Electric Utilities
- > Universities
- > Testing Companies
- > Consultants
- > Manufacturers

# **Event Sponsorship Package**



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\$4,000.00 SPONSOR ......\$4,000.00

- > Three registrations (\$1,500 value)
  - A complimentary registration link will be provided
- > Logo and hyperlink on the event website
  - Your hyperlink can be to anything of your choice (new product announcement, the home page, etc.)
- > Listing in pre-event mailings
- > Logo in the program booklet
- > Logo on signage
- > Full-page ad in the program booklet
- > One reserved tabletop display in the exhibit area\*
- > Insert promotional item (brochure) in attendee bags
- > Recognition at the beginning of the event
- > Recognition during the lunch break
  - Optional 2 minutes (max) promotional video from your company to be played during lunch break
- > Listing in post-event mailing

\*Each table is 6ft. Electricity, table cloth, and chairs will be provided, limited to 6 sponsors.

# **Event Sponsorship Contract**



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Company Information	PAYMENT
Company Name:	Purchase Order #:
Street 1:	<b>TERMS</b> Full-payment due upon receipt of invoice.
Street 2:	<b>CANCELLATION:</b> No refund will be provided for cancellations.
500002.	Preferred Payment Method
City:	Credit Card
State/Province:	Bank Transfer/ACH/Check
Zip Code: Country:  Administrative Contact	CONTRACT AGREEMENT Application for sponsorship is made with the understanding that the applicant company, its directors, and employees agree to allow OMICRON to place their logo in accordance with their branding guidelines, which OMICRON acknowledges having received and reviewed. The logo will be placed on materials outlined within the
Name:	sponsorship opportunity section; this includes the event website, event emails, and the event PowerPoint slides.
Email:	
Phone:	Person (print please or type)
SPONSORSHIP OPPORTUNITY \$4,000.00	Signature of Authorized Person  Date:

Send completed contract and high-resolution logo to:

Nathan Herrera nathan.herrera@omicronenergy.com - 781-672-6221

For more information about the event:

events.omicronenergy.com/na-iectw