Building a business without Venture Capital: Alternative Funding Options

Demi Ariyo - Founder of Lendoe



Funding Products



Type: Grants/ Government Loans (Similar to bank products)

Life Cycle: Early Stage/ Growth/

Maturity

Reason: Get things off the ground, Growth & Expansion,

Working Capital.



Type: Bank Loans/ Invoice Finance/ Trade Finance

Life Cycle: Growth/ Maturity

Reason: Growth & Expansion,

Working Capital.



Type: CrowdFunding &

Angels Investors

Life Cycle: Early stage/

Growth.

Reason: Getting things off the ground & launching



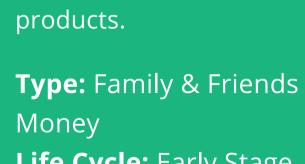
Type: Personal/ Business

Credit cards

Life Cycle: Growth/ Maturity

Reason: Working capital &

Cashflow Gaps



Life Cycle: Early Stage **Reason:** Get things off

the ground.



Type: Merchant Cash Advance/

Revenue Based Finance

Life Cycle: Growth/ Maturity

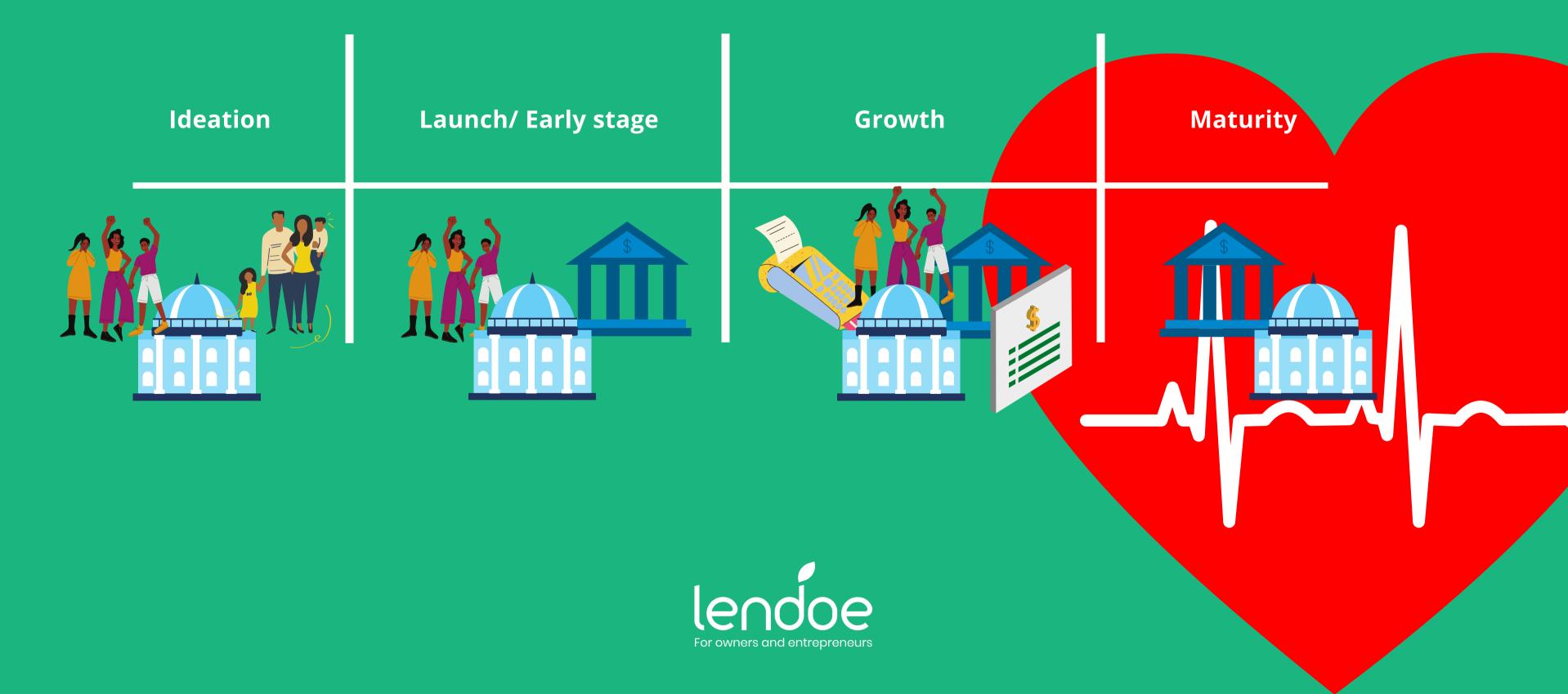
Reason: Cashflow Gaps, Stock

Re-ups , Bridge finance





Business Lifecycle



"Getting access to the right capital at the wrong time could result in you causing harm to your

business and yourself"





Socials



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