

Building a business without Venture Capital: Alternative Funding Options

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For owners and entrepreneurs



Funding Products



Type: Grants/ Government Loans (Similar to bank products)
Life Cycle: Early Stage/ Growth/ Maturity
Reason: Get things off the ground, Growth & Expansion, Working Capital.



Type: Bank Loans/ Invoice Finance/ Trade Finance
Life Cycle: Growth/ Maturity
Reason: Growth & Expansion, Working Capital.



Type: CrowdFunding & Angels Investors
Life Cycle: Early stage/ Growth.
Reason: Getting things off the ground & launching products.



Type: Personal/ Business Credit cards
Life Cycle: Growth/ Maturity
Reason: Working capital & Cashflow Gaps



Type: Family & Friends Money
Life Cycle: Early Stage
Reason: Get things off the ground.



Type: Merchant Cash Advance/ Revenue Based Finance
Life Cycle: Growth/ Maturity
Reason: Cashflow Gaps, Stock Re-ups , Bridge finance

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Business Lifecycle

Ideation



Launch/ Early stage



Growth



Maturity



"Getting access to the right capital at the wrong time could result in you causing harm to your business and yourself"



Socials



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